

# EXECUTIVE BRIEFING

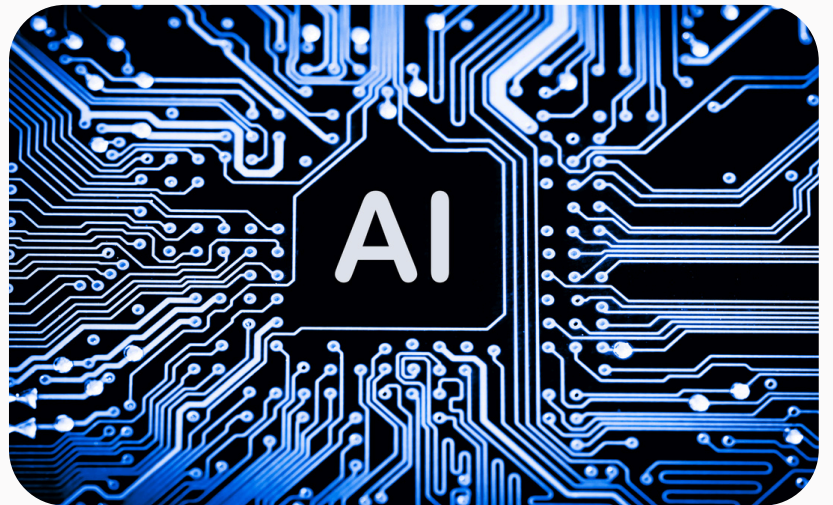
## AI, Ethics, and the Future of Work

(Insights by Jackie Mattox, Founder and CEO, WE United)

### 1 The Urgent Question

Will we learn to infuse civility, ethics, and humanity into AI or let corporate greed and profit dictate its evolution?

AI is not the threat. Human intent is the concern. Without ethical oversight, self-evolving AI will surpass human governance.



### 2 Power & Control

AI arms race = freedom, money, and political influence.

The core models are owned by only a few: OpenAI, Google, Anthropic (Claude), Groq, and DeepSeek.

Self-evolving agents could soon design new AI, therefore outpacing regulation and public oversight.



### 3 Economic & Workforce Shift

AI = next-level labor arbitrage, outsourcing mental work globally at net-zero cost.

The ultimate goal of utopia: productivity, abundance, and new industries.

Dystopia: mass unemployment and societal power consolidation.

There will likely be a corporate shift from full-time staff to on-demand consultants.

### 4 New Opportunities

Emerging careers:

- AI Alignment Specialists
- Ethical AI Governance Leaders
- Human-AI Collaboration Experts
- AGI Trainers/Interpreters
- Digital Mental Health Coaches



Like when the internet first emerged, new roles will emerge that we cannot yet imagine.

### 5 Governance Gaps

For-profit AI companies are bound by shareholder value, not societal good.

As AI evolves, organizations should be required to operate with more ethical governance.

Governments lag years behind technology. Policy must catch up now.

### 6 Universal Basic Income (UBI)

This will be a probable response to job loss, shifting democracies toward socialist and communist models, if not ethically structured.

Danger: AI-driven systems could eventually determine humans are a net cost, reducing or eliminating UBI.

### 7 Leadership Imperatives

- Act now. Don't wait for disruption to force a change.
- Embed ethics in AI development and corporate policy.
- Ensure leadership table has diverse and balanced decision-making team.
- Invest in community as a corporate value. Human connection will be a competitive advantage.

### 8 Call to Action

Follow the money and understand where profits and influence are coming from.

Advocate for proactive regulation at the national and international levels.

Re-skill & redeploy the workforce now to thrive within human-AI collaboration.

Lead the ethical narrative. If we don't create responsible, human-centered proactive steps to protect humanity, AI will assume corporate greed and the results will be undesirable.

Watch *The Diary of a CEO* Podcast

