



UNITEDSM

STAKEHOLDER KIT 2025

Brand Introduction

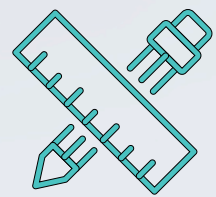
WE United is a professional network that aims to fill the leadership pipeline with high-potential and top-performing talent in the technology ecosystem, representing the electronics supply chain and the technology-driven markets they serve.

Launched in 2017 by [Jackie Mattox](#) and built alongside [Monica Highfill](#) and [Amy Keller](#) to form the Executive Team, the “Three Musketeers” have grown WE United into a global movement.

The organization is dedicated to bringing forth insightful conversations that inspire effective leadership, enhance employee engagement, and improve overall business performance through its three pillars of **Leadership Development, Mentorship, and Community.**



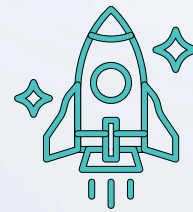
Brand Identity



Vision & Goals

WE United's vision is deeply rooted in 4 goals:

- **Empowering** leadership at all levels
- **Developing** high-potential and top-performing talent
- **Advocating** for leadership with civility, ethics, and humanity.
- **Celebrating** collaboration across the technology sectors



Mission

Fueled by **Honor**, **Authenticity**, **Courage**, and **Commitment**, WE United is dedicated to filling the leadership pipeline in technology-driven industries, including aerospace, automotive, consumer products, data security, digital sector, electronic components, IT services, sustainability & energy, industrial, medical, military, software, and supply chain.



Target

WE United serves as a bridge between **professionals** and **organizations**, empowering qualified leaders with the skills and tools needed to succeed, while partnering with corporate decision-makers to enlist best practices and policies that empower all qualified talent to thrive.

Meet the Board of Directors



JACKIE MATTOX

WE Founding Director,
President & CEO,
WE United



MONICA HIGHFILL

WE Founding Director,
WE United

Founder,
Highfill Health



AMY KELLER

WE Founding Director,
WE United

Corporate VP Marketing,
Endries International



LANÄN CLARK

WE Founding Director,
WE United

Regional Director
Wealth Management,
JPMorgan Chase Bank



WILLIAM LOWE

Advisor to the Chief
Executive Officer,
Yageo Corporation

Meet the Advisory Council



Don Akery

Chief Executive Officer
Waldom Electronics



Martin Chatterton

Chief Executive Officer
EETech Group



Phil Gallagher

Chief Executive Officer
Avnet, Inc.



Linda Johnson

EVP, Operations
DigiKey



Michael Knight

Industry Influencer



Allison Sabia

President & CEO
Galco Industrial Electronics



Meenal Sethna

Executive VP & CFO
Littelfuse



Colin Strother

Executive Vice President
Rochester Electronics



Scott Theune

Chief Quality Officer
Plexus Corp.



Lynn Torrel

Industry Advisor

Testimonials



“It is proven that inclusive organizations are that much more successful on the top line and bottom line. There is terrific progress being made on many fronts, and WE is helping to lead the way.”

Phil Gallagher, Chief Executive Officer at Avnet



“I appreciate being part of an organization that so closely aligns with my personal values and beliefs, as well as the opportunity to meet amazing people in our industry and to learn from and with them.”

Linda Johnson, Executive Vice President of Operations at DigiKey



“My involvement with WE United aligns closely with the values and community-oriented, results-oriented culture that characterize Rochester Electronics. Within our expansive industry, we remain a small village. As we progress into a future shaped by technology and artificial intelligence, the significance of relationships and collaboration remains fundamental to our happiness and success. I cannot stress enough the importance of the WE United mission, and I am excited to help play a small part in our ongoing growth and success.”

Colin Strother, Executive Vice President at Rochester Electronics

Timeline

WE United's Growth Journey

2017

Women in Electronics is Founded

Executive team and Board of Directors are established.

First Leadership Summit brought tech leaders together and continues annually.

Leadership Development Program introduced. Growth and development become a foundational pillar, along with a vision for mentorship and a Global Chapter structure.

501c3 status achieved.

2018
2019

Chapters Program & Flagship Mentorship Program Launch

Through assessing local needs, the WE community expands across the United States through local Chapters.

The Mentorship Program begins in pilot stage.

Leadership framework is solidified and monthly development webinars become a staple.

Podcast launched.

2020
2021

Global Growth & Industry-Wide Resource Center

WE formally expands internationally with the launch of its European Chapters.

Board of Directors expands.

WE launches its strategic Advisory Council to assist with growth strategy.

WE launches Career Corner and Collegiate initiative.

Mentorship Program formalized.

Weekly newsletter launched.

2022
2023

Tech Industry Expansion

Expansion into tech-driven industries, including aerospace, automotive, consumer products, data security, digital sector, electronic components, IT services, sustainability & energy, industrial, medical, military, software, and supply chain.

WE United Magazine launched.

First European Summit in United Kingdom.

Mentorship Program expands globally.

2024
2025

WE United Launches Forward Model

Focus: Developing all members through a values-first leadership framework of civility, ethics, and humanity.

The 9th Annual Leadership Development Summit expands to a three-day program with certifications.

Strategic association alignment.

Media partnerships formed.

Launch of Executive Circles.

Program Pillars



Leadership Growth

LEARN MORE 



Mentorship

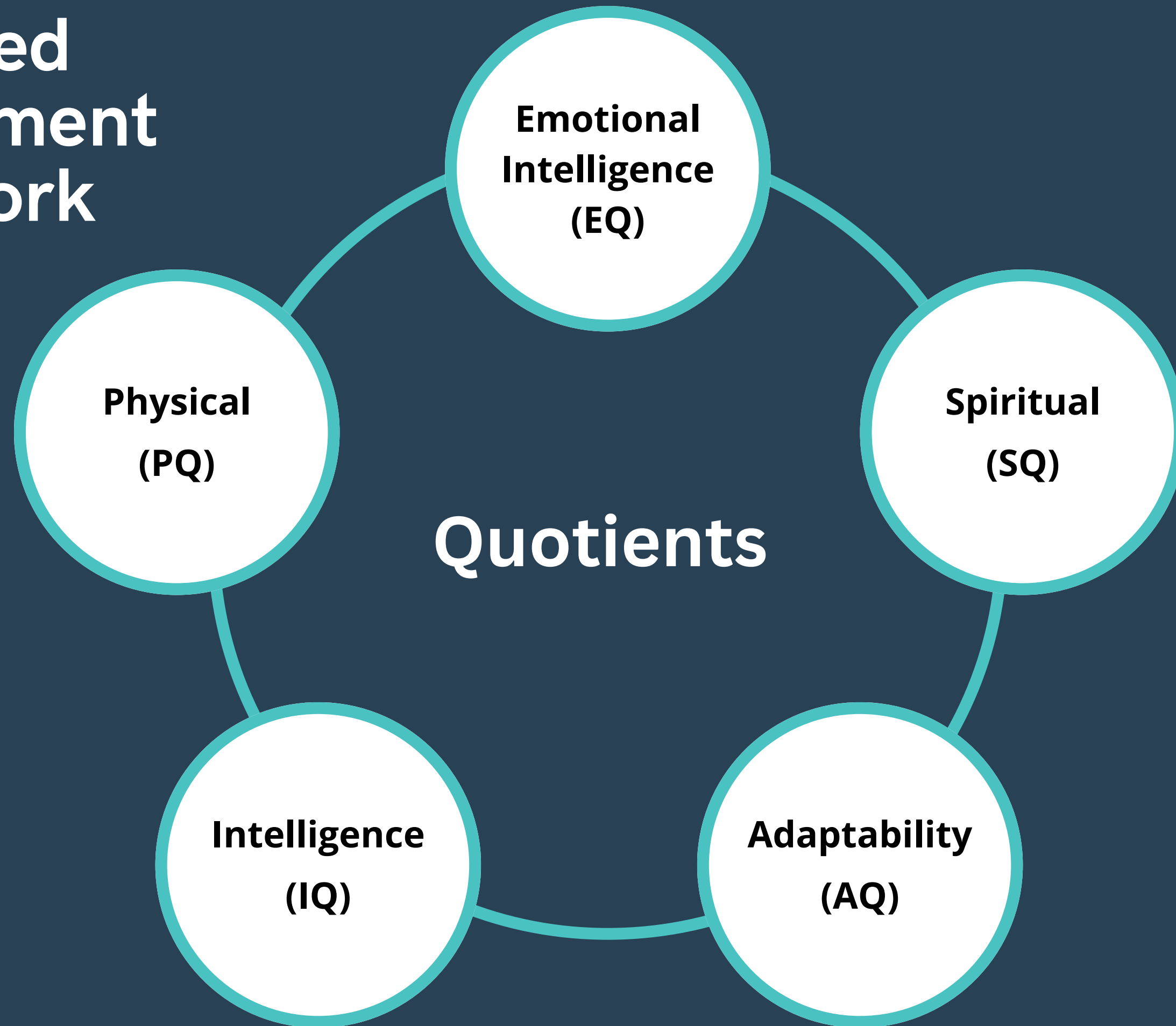
LEARN MORE 



Community

LEARN MORE 

WE United Development Framework



Our Membership

Membership Breakdown by Channel:

Distributor - 40%
Manufacturer - 25%
Services - 15%
CMFG - 13%
Rep - 4%
Software/Digital - 3%

Membership Breakdown by Title:

Independent Contributor - 51%
Manager - 39%
Vice President and Above - 11%

Global Membership Representation:

Africa
Australia and New Zealand
APAC
EMEA
North America
South America



"I am a member of WE United because I am determined to do my part to provide an equitable workplace for all people to feel valued and respected so they can thrive in their unique talents."

Paul Starr
Director of Sales and Customer Engagement at Newark



"It is motivating and humbling to be amongst women leaders, movers and shakers of the electronics industry. We have collectively raised the bar to shine the light on diversity and inclusivity in our field, and we will continue to do so with passion for the next generation of leaders. Much has been accomplished but so much more to be achieved!"

Roya Ansari
Chief Revenue Officer at Z2Data



"It's truly an honor to be part of the WE United organization. Growth opportunities are endless and the incredible relationships that develop will be carried for a lifetime! Big thanks to the WE Executive Team for their vision and leadership, for bringing WE United into my life, and for inspiring so many other women to be the best version of their authentic selves."

Debbie Martin
Marketing Communications Manager at TDK Electronics

Our Social Media

Our graphics use high-resolution images, clean typography, and a well-structured layout, giving them an executive tone with a modern feel.

There's a clear focus on professionalism while maintaining warmth and approachability. Photos of speakers, participants, and collaborative scenes humanize the brand and reinforce its community-driven mission.





Member Benefits Include:



MEET OUR CHAPTER *Team*

 Amy Rooney	 Niki Taylor	 Tara Hood	 Shirley Mathew	 Kari Jesme
 Jen Zenker	 Amanda Gonzalez	 Ariana Saltarelli	 Audrey Delga	 Jackie Mattox
 Andjela Pasi	 Lauren Sloan	 Kelly Cannon	 Shanna Stark	 Cori Bregier
 Ruth Gray	 Cyleste Coppage	 Marion Thierry	 Siobhán ní Chofaigh	 Sharon Ferguson
 Barbara Klotz	 Jacqueline Chase	 Sarah Rich	 Christina Criscitello	 Linda Johnson
 Jessica Knight	 Maria Gillespie	 Christina Murphy	 Elizabeth Saha	





LIVE STREAM

TARIFFS & IMPACT ON THE SUPPLY CHAIN

Thursday, March 27th
8:00 AM PDT



Jackie Mattox
Founder & CEO, WE United



Michael Knight
President & CEO, Endries



Allison Sabia
President & CEO, Galco

LEADERSHIP MASTER CLASS

Building Brain Capital: Differentiating Human Value Verses AI Value in a Competitive Corporate Climate

May 15, 2025 | 8 AM - 9 AM PDT



GENEIN LETFORD





LET'S BE COMMITTED TO PROGRESS TOGETHER!

WE Media

As part of our commitment to transparency, community engagement, and thought leadership, WE United offers a range of impactful collateral that reflects our mission and milestones throughout the year. The **WE United Industry Newsletter** delivers timely updates, technology highlights, and strategic insights directly to our growing network. Our biannual **WE United Magazine** showcases powerful stories, executive perspectives, and feature articles that amplify the voices of WE United and technology leadership. Additionally, our **Annual Report** provides a comprehensive overview of our initiatives, impact metrics, and organizational progress. All materials are available to view and download, offering accessible, high-quality content for partners, members, and media alike.



[View Industry Newsletter](#)



[View Annual Report](#)



[View WE United Magazine](#)



Industry in Action

At WE United, we bring our mission to life through a dynamic mix of industry events, community building, and hands-on learning. Whether we're connecting with peers at global trade shows, strengthening local relationships through Chapter meetups, giving back to our communities, or engaging in technical workshops, every experience is designed to empower through education.





Global Engagement

WE United is proud to enable global engagement through initiatives that provide opportunities for professionals to build meaningful relationships. Captured here are highlights from our panel at electronica, where we connected with industry peers on a world stage, the launch of our Germany Chapter, and the WE Walk in the UK, where members came together in a spirit of wellness, unity, and community service.





Summit Highlights

The WE United Leadership Development Summit is a premier, high-impact gathering designed to empower leaders across the technology sector. This dynamic three-day event brings together senior executives, rising professionals, and forward-thinking innovators for an immersive experience focused on leadership excellence, transformative industry insights, and collaborative growth.

Attendees engage in bold conversations, cutting-edge workshops, and strategic networking—all within an environment that fosters intentional connection, personal empowerment, and collective advancement. More than just a professional conference, the Summit is a vibrant community experience that blends serious leadership development with energy, inspiration, and a bit of fun along the way.



WE United Members Developing Together



Contact Information & Resources



Jackie@WEunited.tech
949.533.1409



Website



Corporate Presentation



2024 Annual Report

SCAN HERE
for **Ways to
Engage**



SCAN HERE
to Visit
Summit Hub



SCAN HERE
for **Sponsor
Information**



SCAN HERE
for **WE United
Press Release**

