

# WE United Sponsor Benefits





## **Opportunity for Bulk Membership:**

- Silver: 25
- Gold: 75
- Platinum: 175



#### **Mentorship Program:**

- 6-Month in Duration with Specialized Matching, Clear Goals, and KPI's:
  - Silver: 2 Spots Guaranteed
  - Gold: 5 Spots Guaranteed
  - Platinum: 10 Spots Guaranteed
- Executive Circles



#### Learning & Development:

- Access to WE United Archives and Learning Modules
- Customized Corporate Training Consultation
- Complimentary WE United Speaking Engagement
- Member Leadership Badges Earned for Development Hours
- Leadership Certification Earned at WE United Summit

#### Brand Recognition & Public Relations:

- Logo on WE United Homepage & Sponsor Page
- Logo in Digital Brochure and Print Materials
- Logo and Promotion as a Premium Sponsor in Annual Summit Platinum
- Logo and Highlights in "The Leader's Edge" Newsletter (12 Issues Minimum); Weekly to Members (1,500 recipients), Monthly to All-Industry (5,000 Recipients)
- Social Media Posts:
  - Silver: 1
  - Gold: 2
  - Platinum: 4
- Executive Feature on WE Lead: Voices of Innovation Podcast
- **Global Chapter and Industry Events**
- Opportunity for Collaborative Media Marketing Piece, Drafted by WE Gold & Platinum
- Press Release, Optional



#### Consultation

- Learning & Development Tailored to Corporate Needs & Goals
- Employee Engagement & Talent Development Broader Technology Ecosystem Industry Best Practices & Strategies/Out of Company Perspective



#### Platinum Consultation

- ERG (Employee Resource Group) Set Up, Strategy & Support
- Sustainability (ESG) Report ('Social' Expertise, with Industry Standards and Best Practices)
- Mentorship Program Internal Program and/or Licensing

#### Talent Recruitment - Inclusion in WE's "Career Corner" for Job Postings

# Additional Benefits – Intangible Assets:



Quarterly Analytics Report & Review Sessions



Priority Consideration & Access:

- WE United Panels & WE Live Events
- Chapter Lead Representation
- Local Chapter Events Hosted On-Site with PR Announcements
- Advisory Council Participation
- Annual Leadership Summit and Other Events
- WE United Internal Chapter
- WE United Corporate Visit (Virtual or In-person)

## More Information