

ESG Facts



- 45% of board directors now say that ESG is a regular part of the board's agenda. [\(WEF\)](#)
- 71% of C-Suite and functional corporate leaders view ESG investment as a source of competitive advantage. [\(Thomas Reuters\)](#)
- ESG leaders see GenAI's potential to enhance compliance, improve accuracy, drive efficiencies, and free up resources for strategic initiatives. [\(Thomas Reuters\)](#)
- 79% of global investors consider a company's ESG risk management a key factor in investment decisions. [\(PwC\)](#)
- Companies more resilient to sustainability-related risks exhibit lower market volatility. [\(MSCI\)](#)
- Five Ways ESG Creates Value [\(McKinsey\)](#):
 - Top-Line Growth: 70% of consumers would pay 5% more for a green product with equal performance.
 - Cost Reduction: Effective ESG strategies can boost operating profits by up to 60%.
 - Reduced Regulatory and Legal Risk: Strong ESG plans lower the risk of adverse government actions.
 - Employee Satisfaction: Positive social impact is linked to higher job satisfaction and productivity.
 - Investment and Asset Optimization: ESG can enhance returns and prevent stranded assets.