



For Immediate Release

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WE United Announces Their Forward Model

May 6, 2025, Laguna Niguel, CA - Women in Electronics announces their future-focused strategy, WE UNITEDSM, evolving from Women in Electronics into a unified leadership framework, grounded in civility, ethics, and humanity, to advance leadership innovation across technology sectors.

The WE United mission is to provide high-potential and top-performing professionals with clear, supported pathways to leadership success. In today's dynamic business environment of industry consolidation, digital transformation, and rising supply chain complexity, WE United aligns with organizations in preparing future-ready leaders who are not only capable but deeply rooted in a spirit of excellence. WE United has long provided a place for professional women to grow and connect, while enlisting their male colleagues to join the membership for the collective benefit of systemic advancement.

The Evolution of Intent into Impact

Launched in 2017 as Women in Electronics, the organization has remained steadfast in its mission and values since then. Their foundational framework, championed through a growing professional community, has cultivated unity among leaders across industries and laid the groundwork for a profitable leadership model. WE United provides organizations with the critical programs and infrastructure to integrate proven strategies that inspire effective leadership and enhance employee engagement, leading to elevated financial returns.

The organization is dedicated to bringing forth insightful conversations through their thought leadership podcast and live events, from informative tariff conversations to social sustainability, the organization dives into relevant topics that impact business leaders.

Why It Matters Now

Civil, ethical and humane leadership matters and profits depend on it. In today's economic landscape, there is a demand to deliver advanced top and bottom-line results. The convergence of AI, workforce shifts, volatile markets, unpredictable governmental regulation along with ever-increasing stakeholder expectations make it clear that both long-and short-term business growth depends on courageous leaders championing their sustainability efforts and investments in their people.

Global Membership

The expanding professional network includes the best-in-class across sectors. Through WE United's chapter structure, the membership community is reaching beyond their existing presence in the U.S. and Europe to further reach in North America and Asia. WE United's member base represents a wide range of technology sectors, from semiconductors to medical devices; industrial to energy; and digital to data, demonstrating a strong commitment to leadership collaboration across the entire value chain.

A Call to Action

Professionals - join the member network today and attend the Annual Leadership Summit October 7-10, 2025 in Newport Beach, CA;

Organizations – sign up as a corporate sponsor, corporate member, or summit contributor.

About WE UNITEDSM

WE United is a professional development community rooted in civility, ethics, and humanity that unites stakeholders across the technology ecosystem to advance systemic leadership results.

Join the mission at WEunited.tech, and follow on [LinkedIn](#), [Instagram](#), [Facebook](#), [X](#)