

MEMBER VALUE PROPOSITION

Net Promoter Score was determined by the standard one question:

“Would you recommend WE United to your colleagues? (0-10 scale)”

2024 Member Net Promoter Score



Strategic Networking & Community

Feeling Valued

Sense of Belonging

Prioritized in Industry

Mentorship

Professional & Personal Development

Peer to Peer Knowledge Sharing

Career Resources

Thought Leadership

SPONSOR VALUE PROPOSITION

“I appreciate being a part of an organization that that so closely aligns with my personal values and beliefs, as well as the opportunity to meet amazing people in our industry and to learn from and with them.”

- Linda Johnson, DigiKey



Resource to Build the Bench
for Leadership Succession

Industry-Wide Mentorship Program

Chapters/Global Community

Career Corner Visibility

Employee Engagement/People Focused

Leading Edge of Systemic Progress

Brand Equity

ESG Resource

Broader Industry Perspective

501c3 Public Charity

INDUSTRY VALUE PROPOSITION

“WE United continues to inspire with their commitment to empowering and celebrating women, men, and all members in the industry.”
- Don Akery, Waldom



Resource for the Economic Value of
Parity & Value Based Leadership

Dedicated Mission that will Result in
Increased Industry Revenue

Uniting People & Organizations
Across Tech-Driven Industries

Leadership Best Practice Sharing

State of the Industry
Awareness

Industry Recruitment & Retention
for High Potential &
High Performing talent

Thought Leadership

