# **New Sources**

## <u>Associated Press (AP)</u>

Established in 1846, AP is a not-for-profit news cooperative renowned for its objective reporting on global events.

### **BBC News**

The British Broadcasting Corporation provides extensive global news coverage, maintaining a reputation for reliability and impartiality.

## **Harvard Business Review (HBR)**

Non-political, research-based, high editorial standards. Topics focus on leadership, management, strategy, innovation.

## **McKinsey & Company Insights**

Research-driven, data-heavy, and globally neutral. Deep dives on economics, leadership, and strategy.

# MIT Sloan Management Review

Academic based, with priorities on digital transformation, leadership, and technology.

## **NPR (National Public Radio)**

An American nonprofit media organization offering in-depth news, analysis, and cultural programming with a focus on comprehensive storytelling.

### **PBS NewsHour**

A trusted source for detailed news coverage and analysis, PBS NewsHour is known for its balanced reporting on national and international affairs.

# PwC Thought Leadership Reports

Neutral, industry-focused, and backed by data. Great for trends, forecasting, and strategic planning.

### **Reuters**

A division of Thomson Reuters, this international news organization is recognized for its impartial coverage and adherence to rigorous journalistic standards.

#### **The Conference Board**

Non-partisan, business-focused research and economic indicators. Trusted by executives and policymakers alike.

# **Fact Checking Organizations**

# FactCheck.org

A project of the Annenberg Public Policy Center, this nonprofit aims to reduce deception in U.S. politics by monitoring factual accuracy.

## **PolitiFact**

Operated by the Poynter Institute, PolitiFact evaluates the truthfulness of statements made by public figures and organizations, using a "Truth-O-Meter" rating system.

# <u>AllSides</u>

This platform presents news from multiple perspectives, offering media bias ratings to help readers understand different viewpoints.

# **Evaulate News Sources with the Following**



**Editorial Standards:** Reputable organizations adhere to strict editorial guidelines that emphasize accuracy, fairness, and transparency.



Fact-Checking Practices: Reliable sources employ dedicated fact-checking teams to verify information before publication.



**Transparency:** Trustworthy outlets disclose their funding sources, ownership, and potential conflicts of interest.