



UNITEDTM

2025 CORPORATE PRESENTATION

Welcome to WE!



WE BOARD OF DIRECTORS



Jackie Mattox

Founder, President
& Chief Executive Officer
Women in Electronics



Monica Highfill

Founding Director
Women in Electronics
Founder & Chief Executive
Officer, *Highfill Health*



Amy Keller

Founding Director
Women in Electronics
Vice President Marketing/
Global Strategy,
Endries International



Lanän Clark

Regional Director
Wealth Management,
JP Morgan



William Lowe

Advisor to Chief
Executive Officer
Yageo Group



WE ADVISORY COUNCIL



Don Akery
Chief Executive Officer,
Waldom Electronics



Martin Chatterton
Chief Executive Officer,
EETech Group



Phil Gallagher
Chief Executive Officer,
Avnet, Inc.



Linda Johnson
Executive Vice President, Operations,
DigiKey Electronics



Michael Knight
Chief Executive Officer,
Endries Industrial



Meenal Sethna
Executive Vice President
& Chief Financial Officer,
Littelfuse



Allison Sabia
President & Chief Executive Officer,
Galco Industrial Electronics



Lynn Torrel
Global Vice President,
Strategic Sourcing Google



Scott Theune
Chief Quality Officer,
Plexus Corp.





WHY?

THE VISION



MISSION STATEMENT

Fueled by

honor, authenticity, courage, and commitment,

Women in Electronics (WE), recently know as WE United, is a community of progressive leaders at all stages of their careers dedicated to ***expanding the opportunities*** for women and all members in the electronics eco-system.

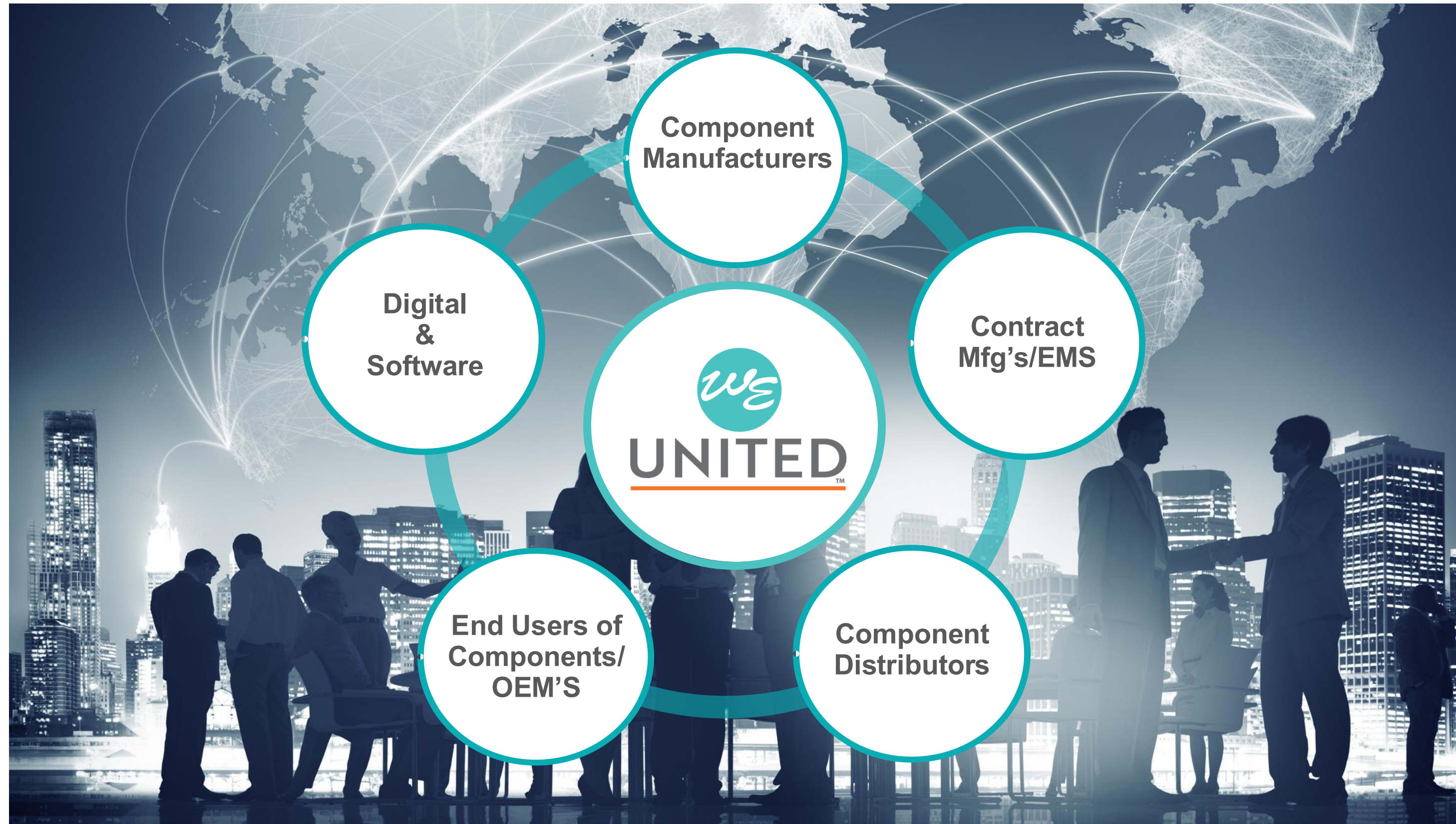




UNITEDTM

CIVILITY • ETHICS • HUMANITY

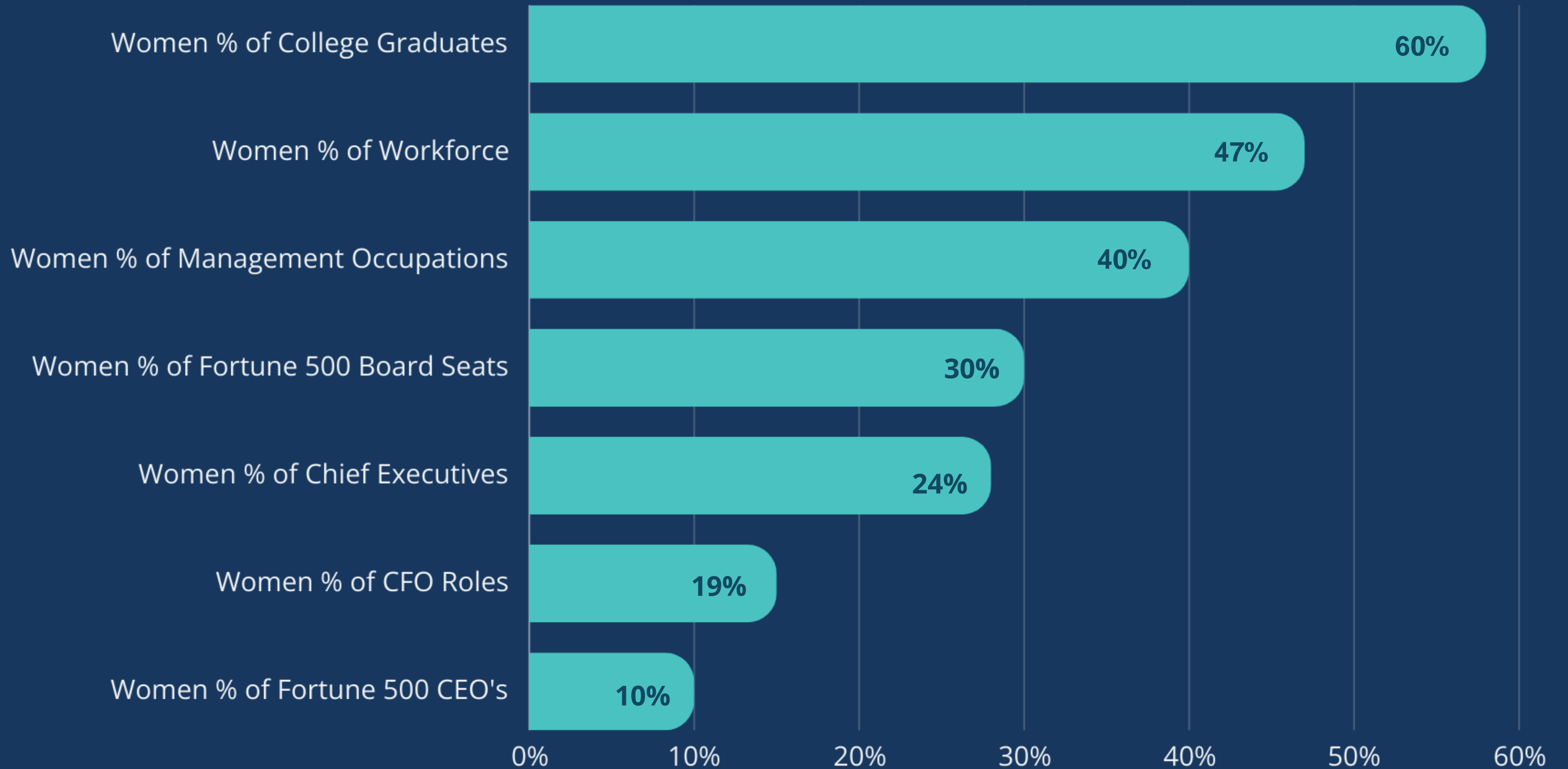
WE REACH



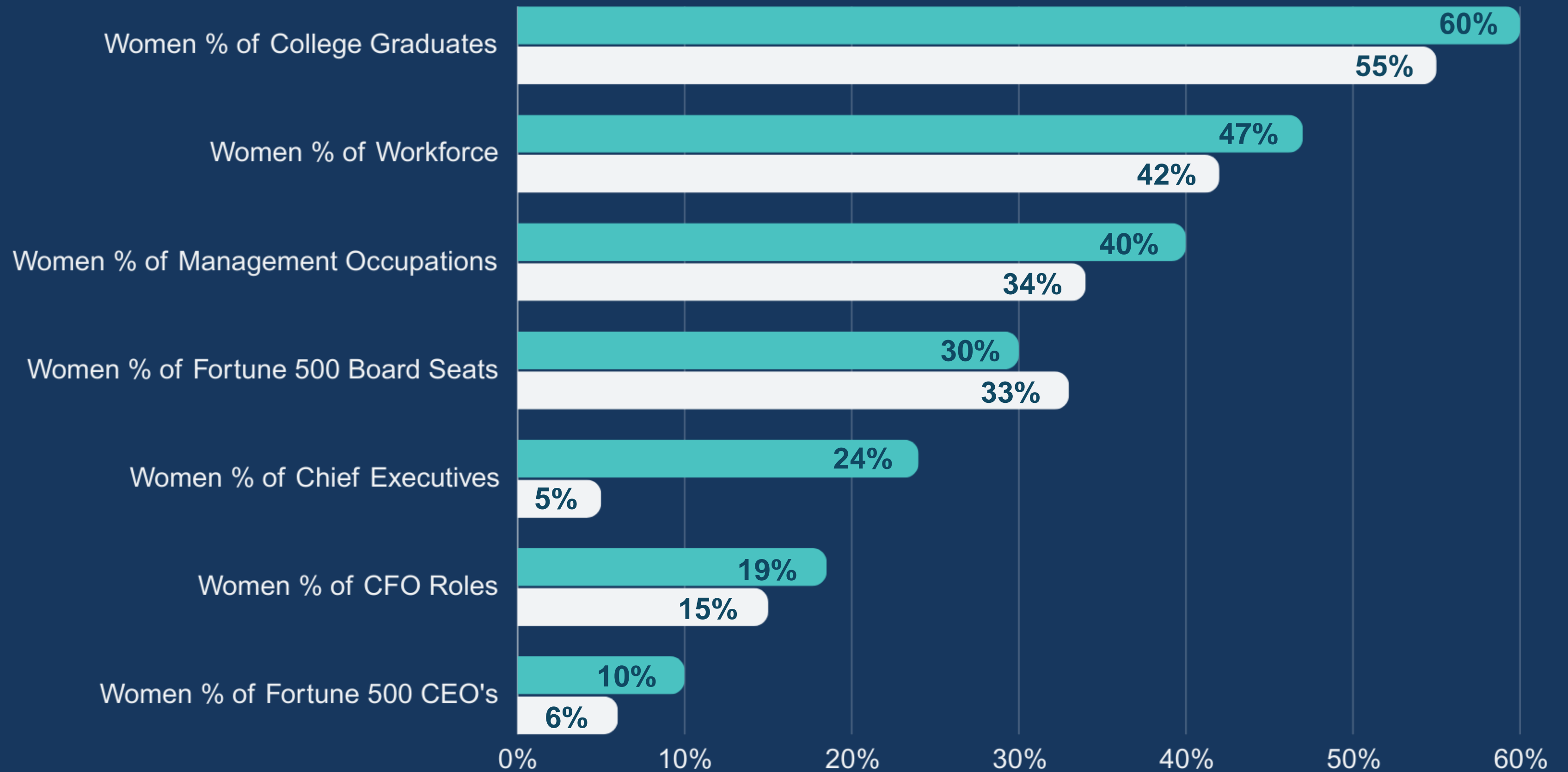
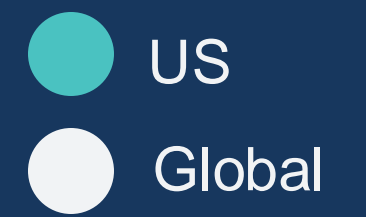
Uniting Electronics Supply Chain & Related Industries



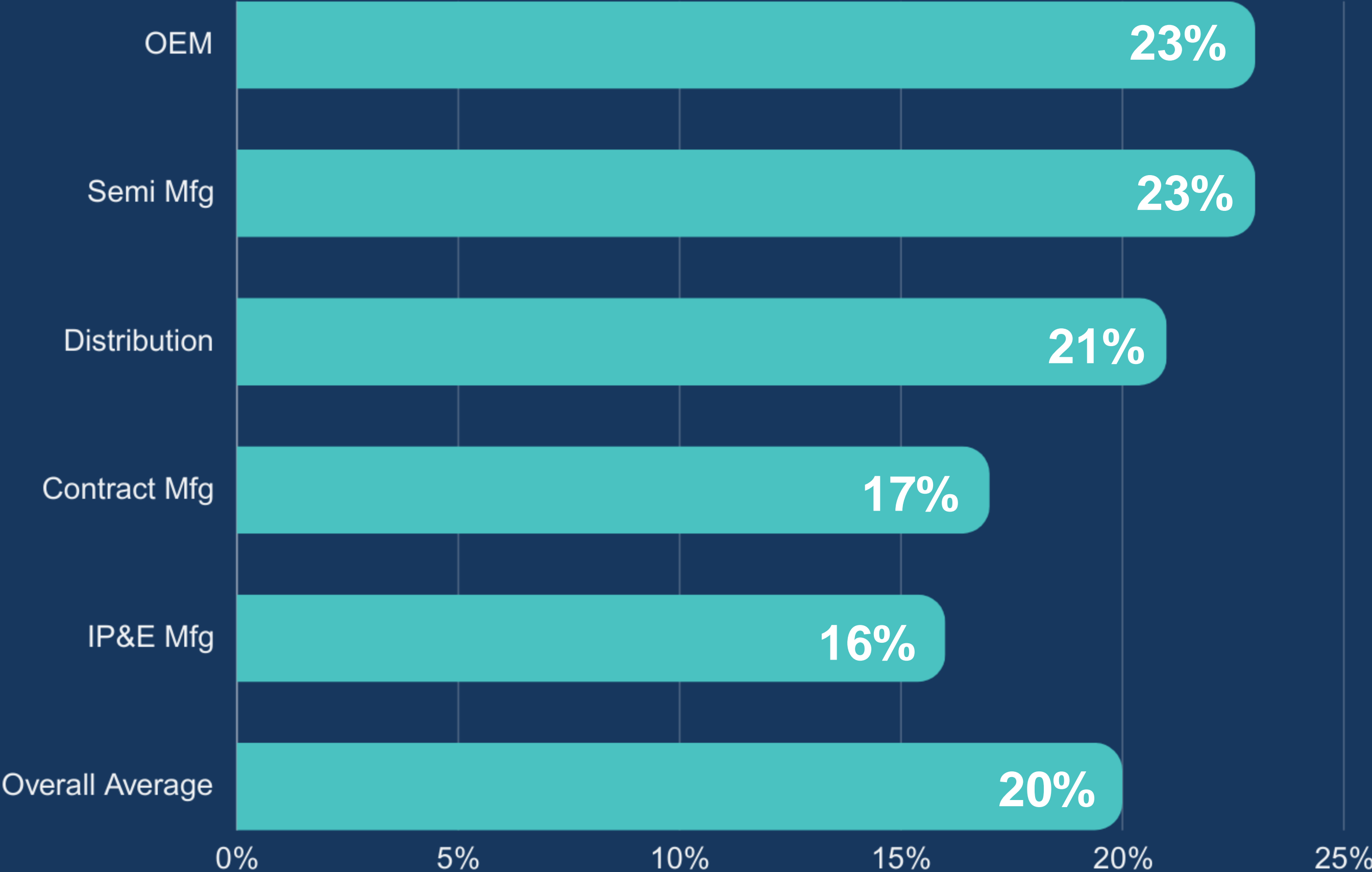
UNITED STATES GENDER PARITY



GLOBAL GENDER PARITY



Electronics Average % of Women in Leadership Roles

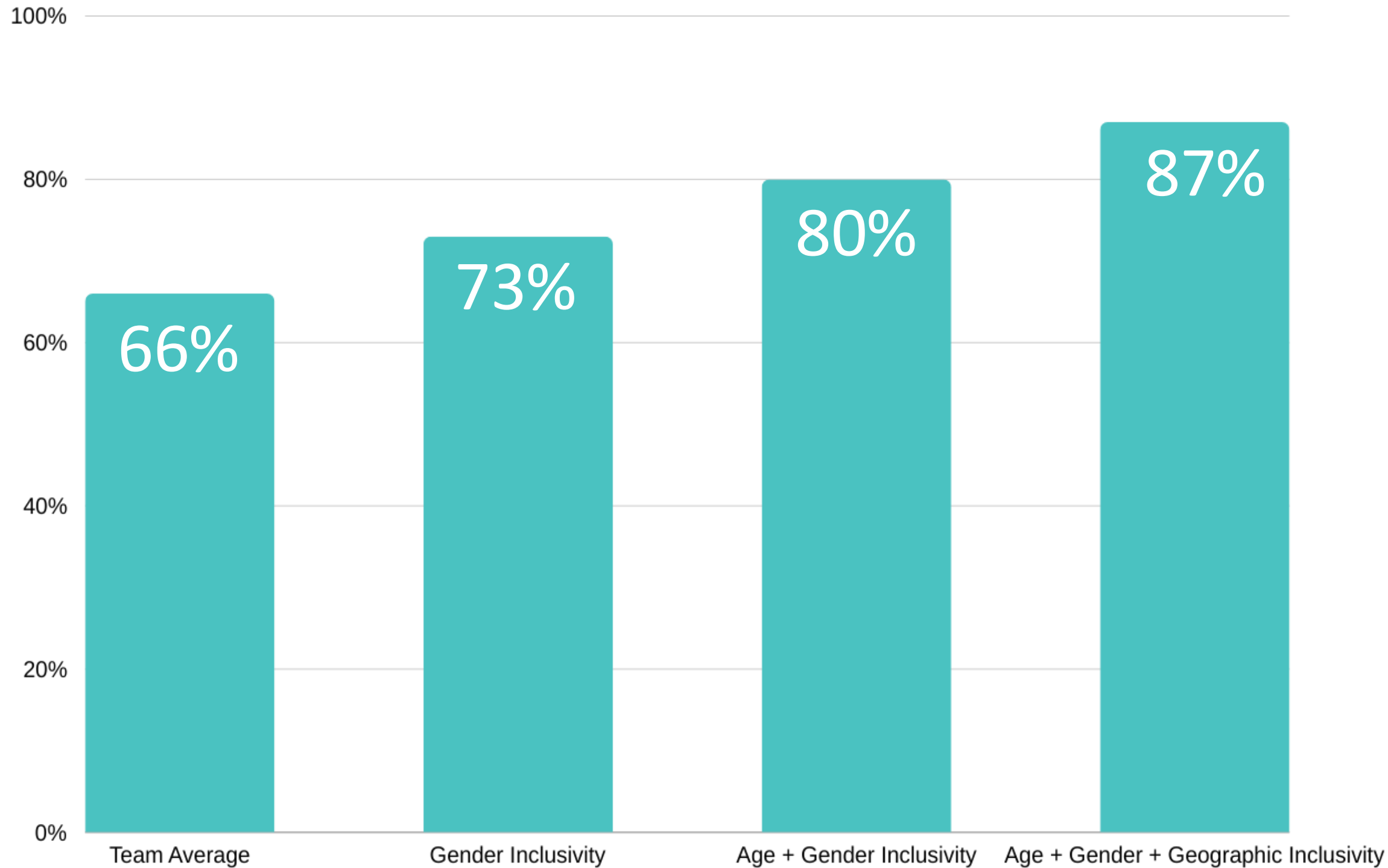


RELATIVE RETURNS

- Companies whose top management is at least $\frac{1}{2}$ female see returns on equity that are 19% higher than average.
- Boards with a higher-than-average percentage of women outperformed those with fewer than average, by 36%.
- Companies whose boards in the top quartile of gender diversity are 30% more likely than their peers to outperform financially.
- The higher a company's gender composition, the better it performs in average relative returns.



BETTER DECISION MAKING



- 2x faster decision making with ½ the meetings
- Decisions made and executed by diverse teams delivered 30% better results
- Bain and Company research show that decision making effectiveness is 95% correlated with financial profits

Source: Cloverpop and Forbes



GOALS



EMPOWER

Build meaningful connections within a collaborative, professional community.



DEVELOP

Strengthen and grow critical leadership skills with a foundation of civility, ethics, and humanity.



ADVOCATE

Access valuable mentorship and guidance to confidently navigate your career path.



CELEBRATE

Honor the dedication of members, sponsors, and stakeholders who champion our mission.



WE PROGRAM PILLARS



Leadership Growth



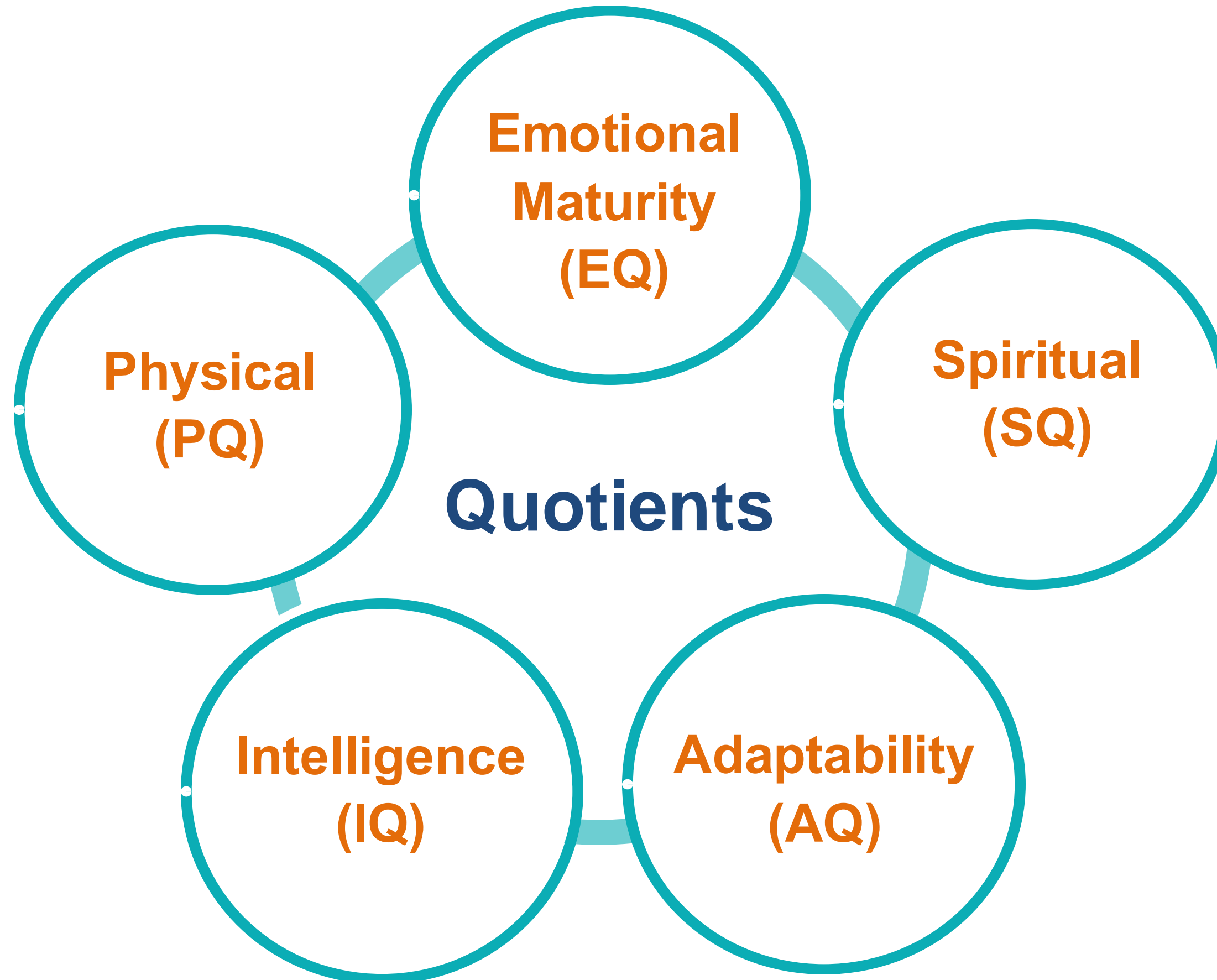
Mentorship



Community



WE Leadership Model

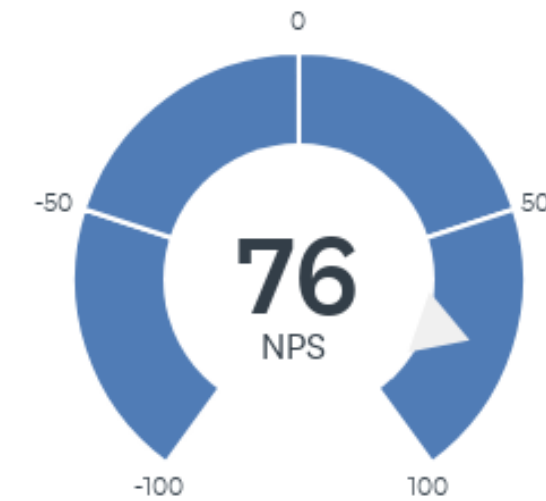


MEMBER VALUE PROPOSITION

Net Promoter Score was determined by the standard one question:

“Would you recommend Women in Electronics to your family and friends? (0-10 scale)”

2023 Member Net Promoter Score



Strategic Networking & Community

Feeling Valued

Sense of Belonging

Prioritized in Industry

Mentorship

Professional & Personal Development

Peer to Peer Knowledge Sharing

Career Resources

Thought Leadership



SPONSOR VALUE PROPOSITION

I appreciate being a part of an organization that that so closely aligns with my personal values and beliefs, as well as the opportunity to meet amazing people in our industry and to learn from and with them.

- Linda Johnson, DigiKey

Internal Bench Strength
for Leadership Succession

Industry Wide Mentorship Program

Chapters/Global Community

Career Corner

Employee Engagement/People Focused

Leading Edge of Systemic Progress

Brand Equity

ESG Resource

Broader Industry Perspective to ERG's

501c3 Public Charity



INDUSTRY VALUE PROPOSITION

WE United continues to inspire with their commitment to empowering and celebrating women and all members in the industry. - Don Akery, Waldom



Resource for Data & Economic
Value of Inclusion

Dedicated Mission That Will Result
in Increased Industry Revenue

Uniting People & Organizations
Across Industry Globally

Industry Recruitment & Retention

Leadership Best Practice Sharing

State of the Industry
Systemic Awareness

Gratitude



PLATINUM SPONSORS

the TTI FAMILY
of SPECIALISTS



DigiKey

Altium[®]



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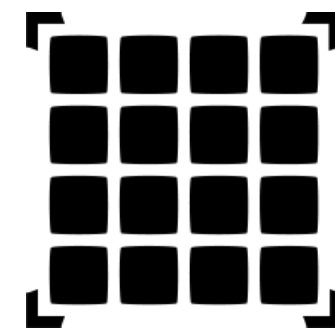
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Newark[®]
AN AVNET COMPANY



WALDOM ELECTRONICS[®]



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molex

RENESAS

Neutrik Group | CONNECTING THE WORLD



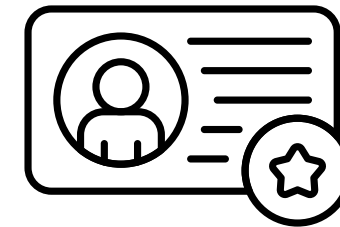
Opportunities to Engage with WE



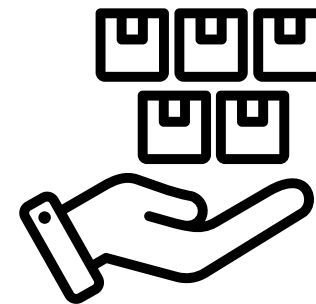
Sponsorship



Corporate Member Package



Individual Memberships



Membership Bundles



Donations



**THANK
YOU!**



QUESTIONS?

Contact: : Admin@WomeninElectronics.com

