



UNITED
SM

2025 CORPORATE PRESENTATION

Welcome to WE United!



WE BOARD OF DIRECTORS



Jackie Mattox

Founder, President
& Chief Executive Officer
Women in Electronics



Monica Highfill

Founding Director
Women in Electronics
Founder & Chief Executive
Officer, *Highfill Health*



Amy Keller

Founding Director
Women in Electronics
Vice President Marketing/
Global Strategy,
Endries International



Lanän Clark

Regional Director
Wealth Management,
JP Morgan



William Lowe

Advisor to Chief
Executive Officer,
Yageo Group



WE ADVISORY COUNCIL



Don Akery
Chief Executive Officer,
Waldom Electronics



Martin Chatterton
Chief Executive
Officer, EETech Group



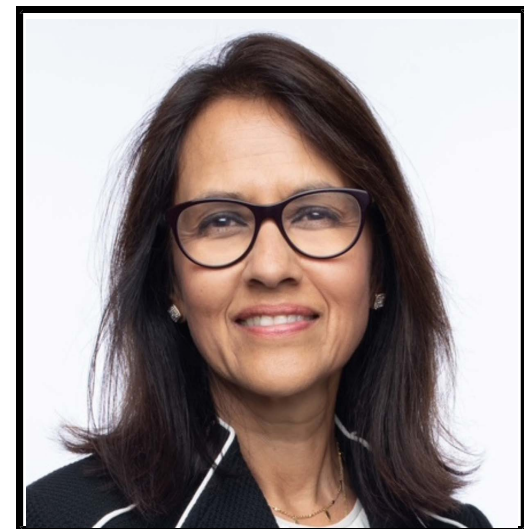
Phil Gallagher
Chief Executive
Officer, Avnet, Inc.



Linda Johnson
Executive Vice President, Operations,
DigiKey Electronics



Michael Knight
Industry Influencer



Meenal Sethna
Executive Vice President
& Chief Financial Officer,
Littelfuse



Allison Sabia
President & Chief Executive
Officer, Galco Industrial
Electronics



Colin Strother
Executive Vice President,
Rochester Electronics



Lynn Torrel
Industry Advisor



Scott Theune
Chief Quality Officer,
Plexus Corp.



WHY?

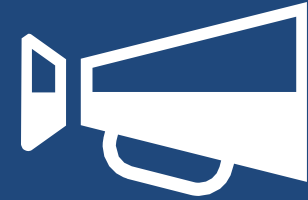
THE VISION

MISSION STATEMENT

Fueled by
Honor, Authenticity, Courage, and Commitment,
WE United (WE)
is a professional community dedicated to
Filling the Leadership Pipeline
in technology driven industries.



GOALS



EMPOWER

Leadership at All Levels



DEVELOP

High Potential & High
Performing Talent



ADVOCATE

For Leadership with Civility,
Ethics, and Humanity



CELEBRATE

Collaboration Across
Technology Sectors

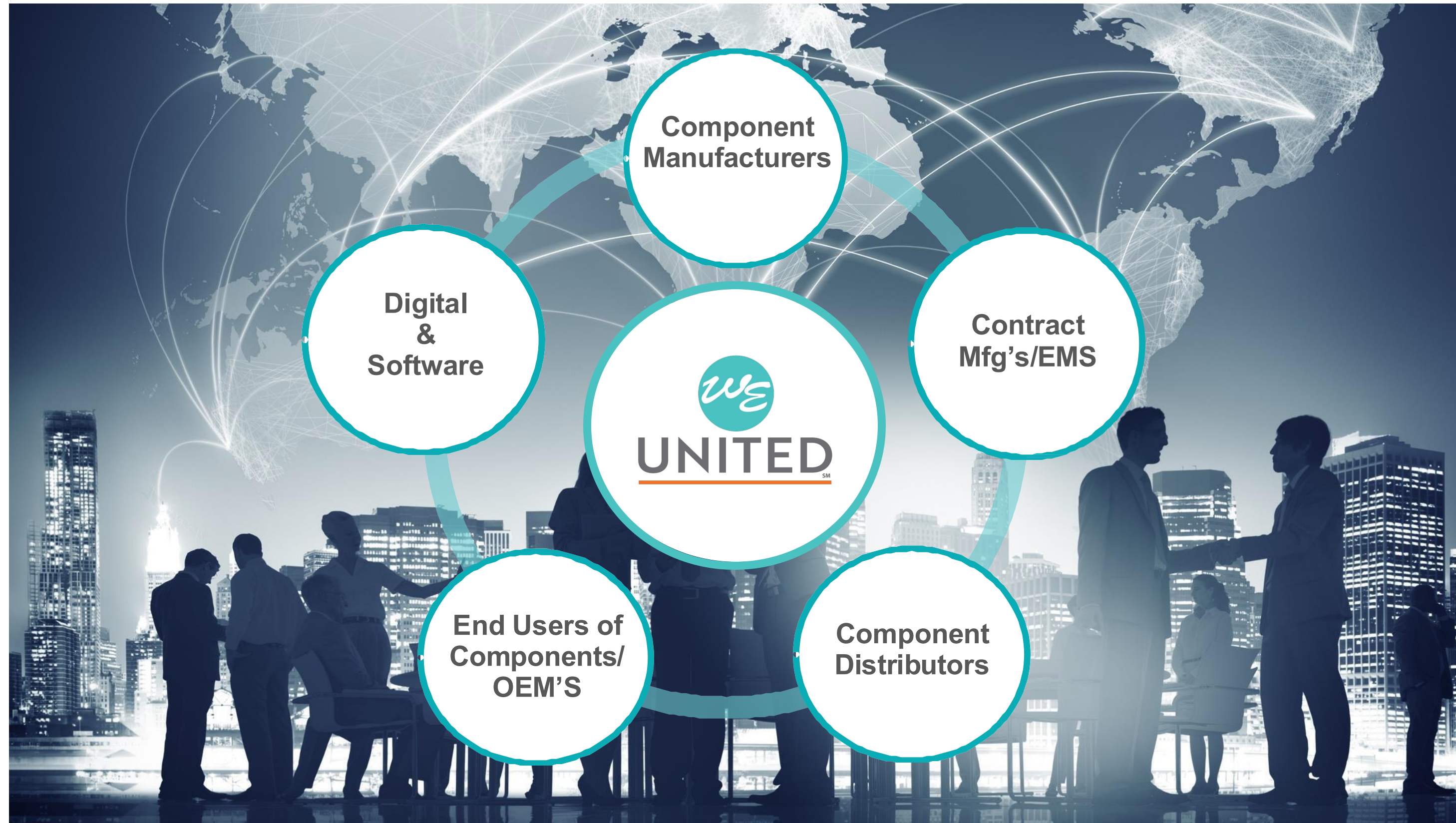




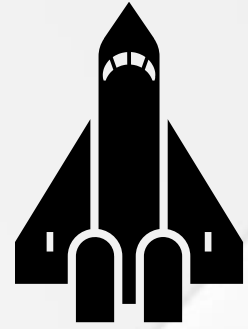
UNITEDSM

CIVILITY • ETHICS • HUMANITY

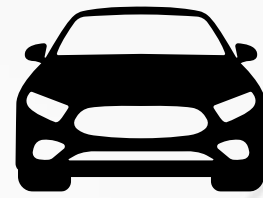
WE REACH



Technology Industries We Serve



Aerospace



Automotive



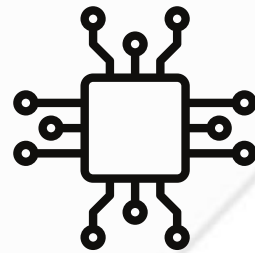
Consumer Products



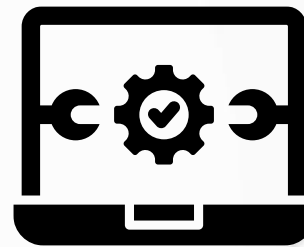
Data Security



Digital Sector



Electronic
Components



IT Services



Sustainability
& Energy



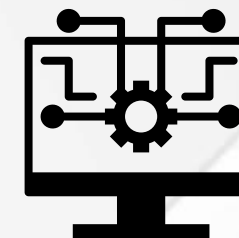
Industrial



Medical



Military

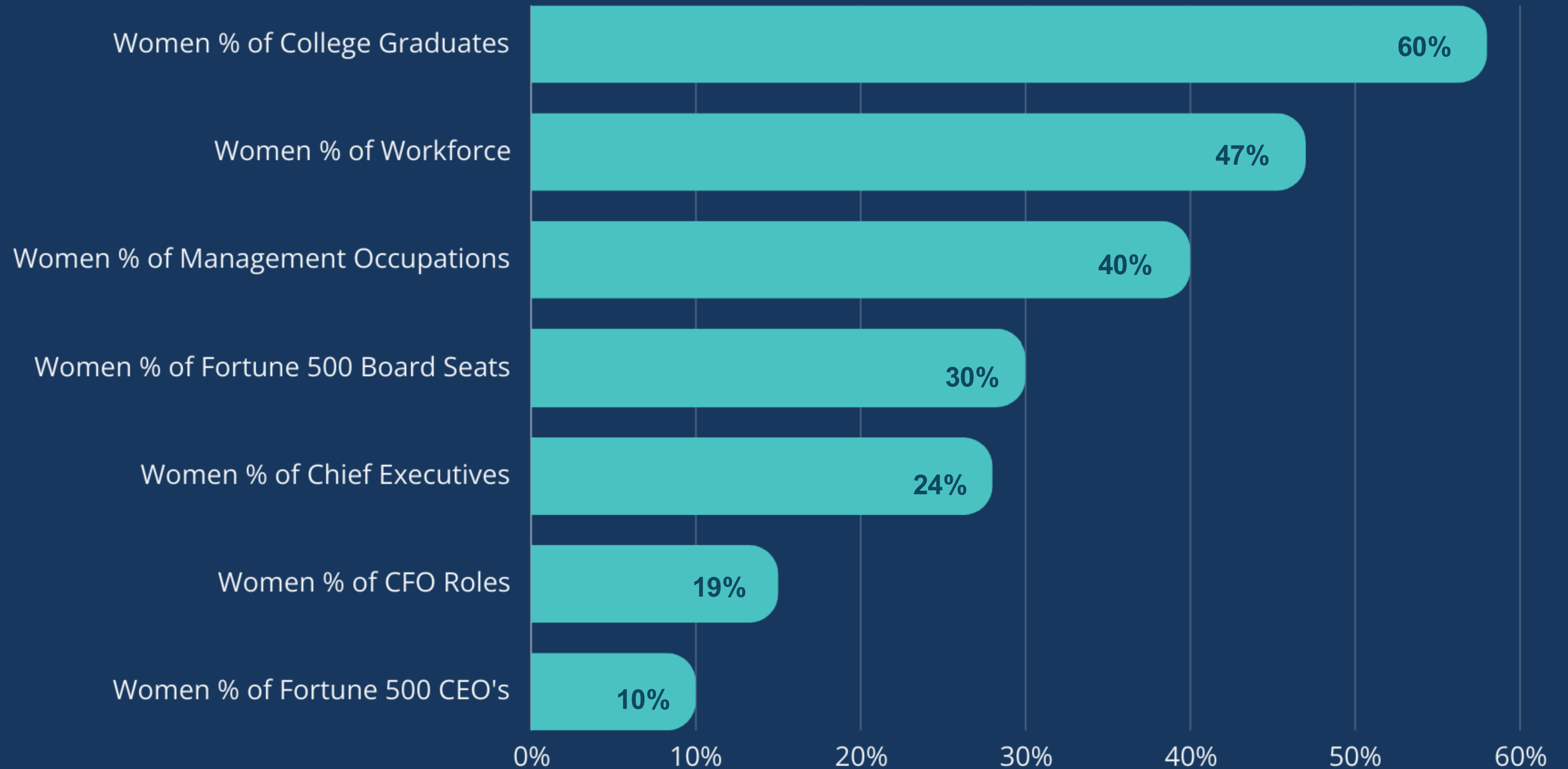


Software



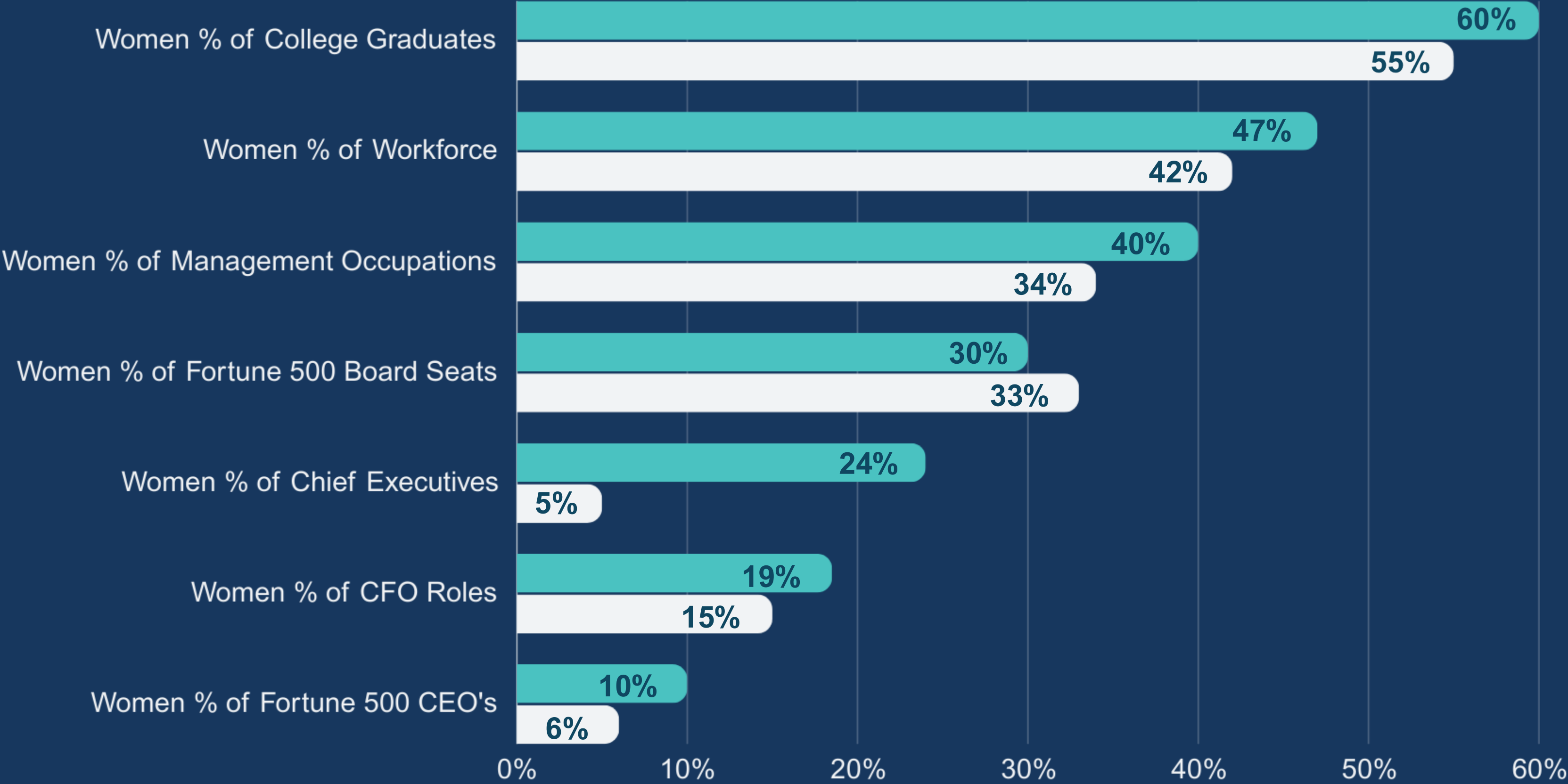
Supply Chain

UNITED STATES GENDER PARITY



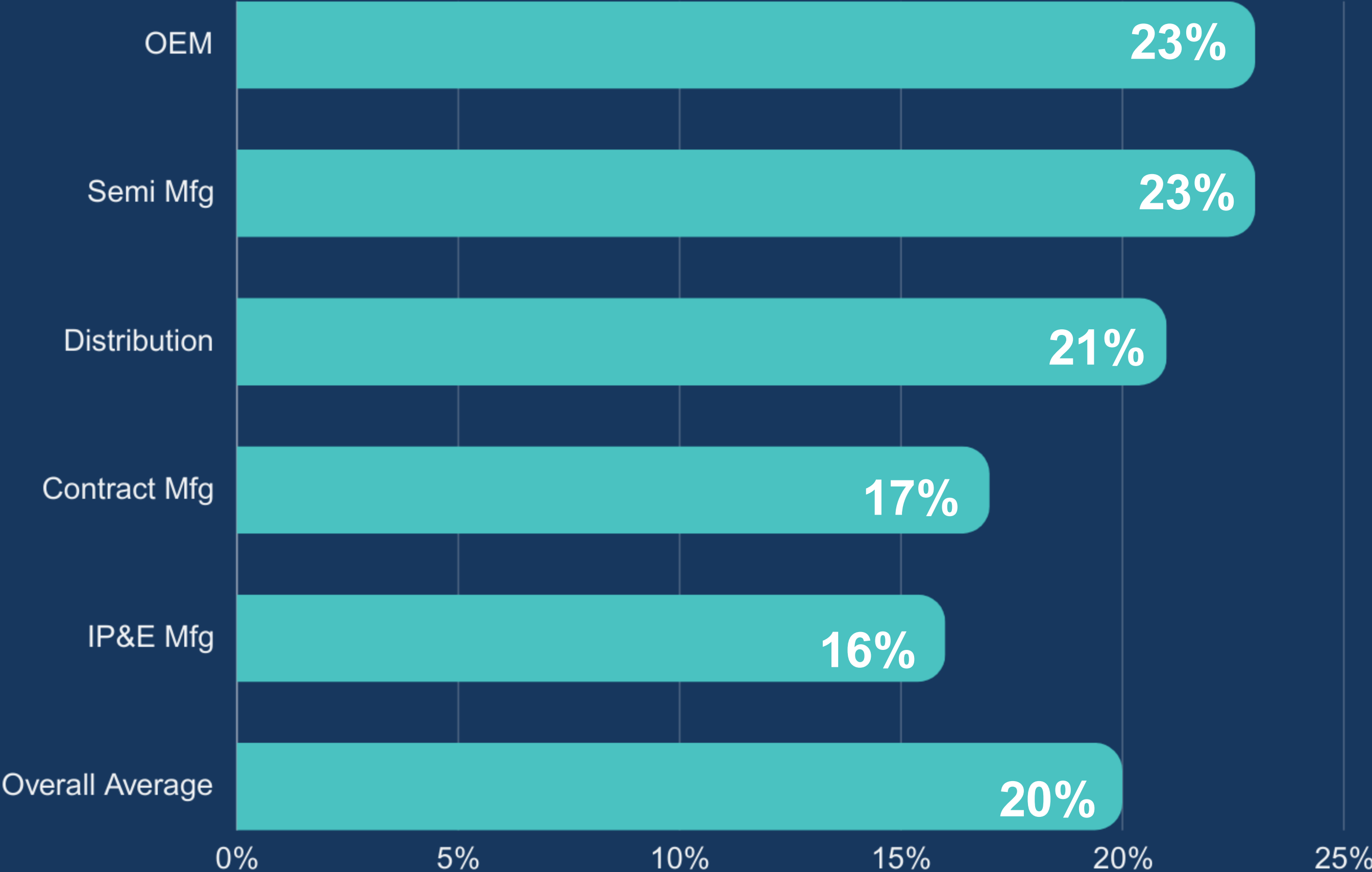
GLOBAL GENDER PARITY

US
Global



Sources: [National Center for Education Statistics](#), [U.S. Bureau of Labor Statistics](#), [Deloitte/Alliance for Board Diversity](#), [McKinsey & Company](#), [Fortune](#), [Catalyst](#), [Statista](#), [CEO World](#), [World Economic Forum](#), [Qualtrics](#), [S&P Global](#), [CFO](#), and [Forbes](#).

ELECTRONICS AVERAGE % OF WOMEN IN LEADERSHIP ROLES



58%

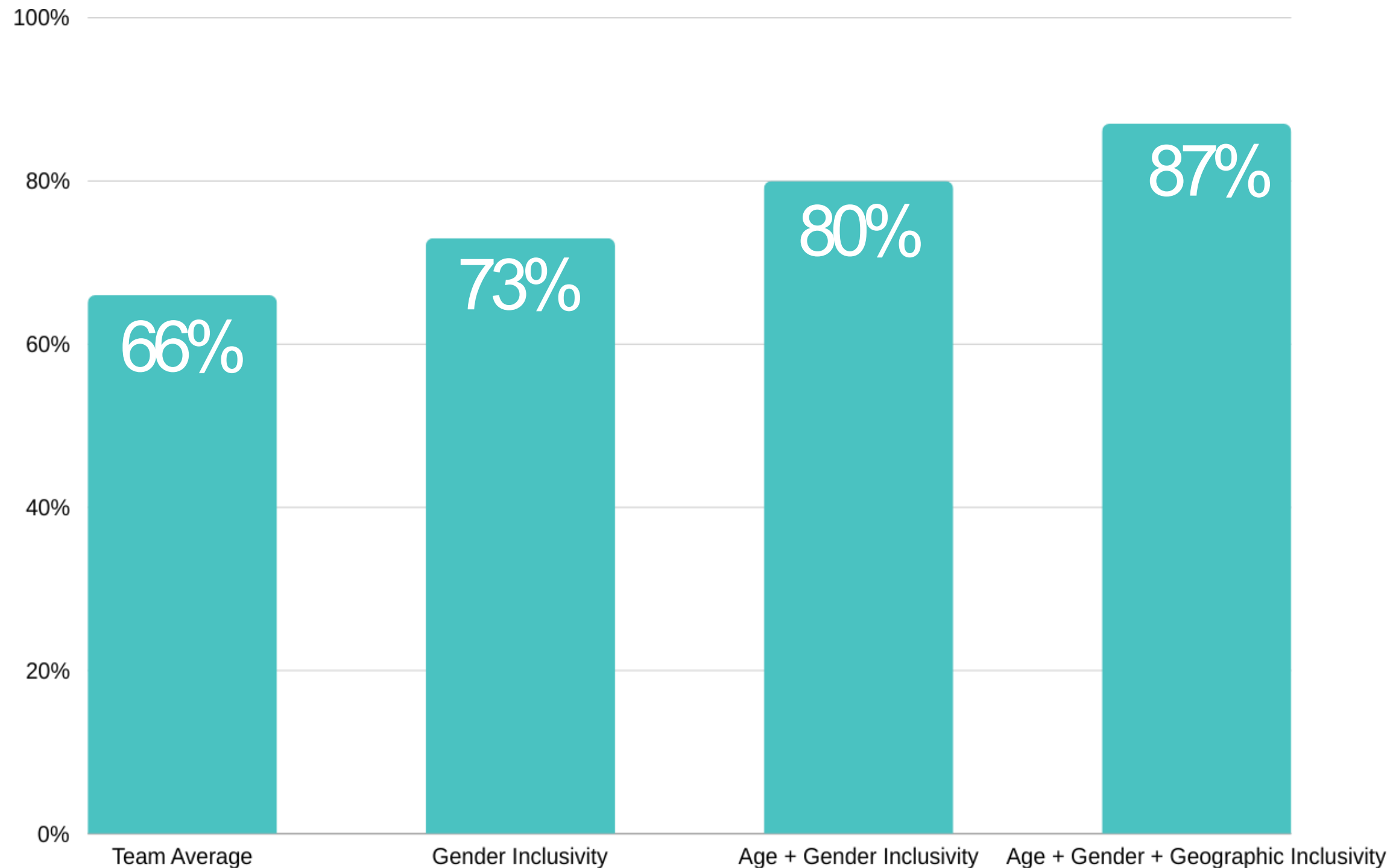
RELATIVE RETURNS

- Companies whose top management is at least ½ female see returns on equity that are 19% higher than average.
- Boards with a higher-than-average percentage of women outperformed those with fewer than average, by 36%.
- Companies whose boards in the top quartile of gender diversity are 30% more likely than their peers to outperform financially.
- The higher a company's gender composition, the better it performs in average relative returns.



Source: Cloverpop and Forbes

BETTER DECISION MAKING



- 2x faster decision making with ½ the meetings
- Decisions made and executed by diverse teams delivered 30% better results
- Bain and Company research show that decision making effectiveness is 95% correlated with financial profits

Source: Cloverpop and Forbes



WE PROGRAM PILLARS



Leadership Growth

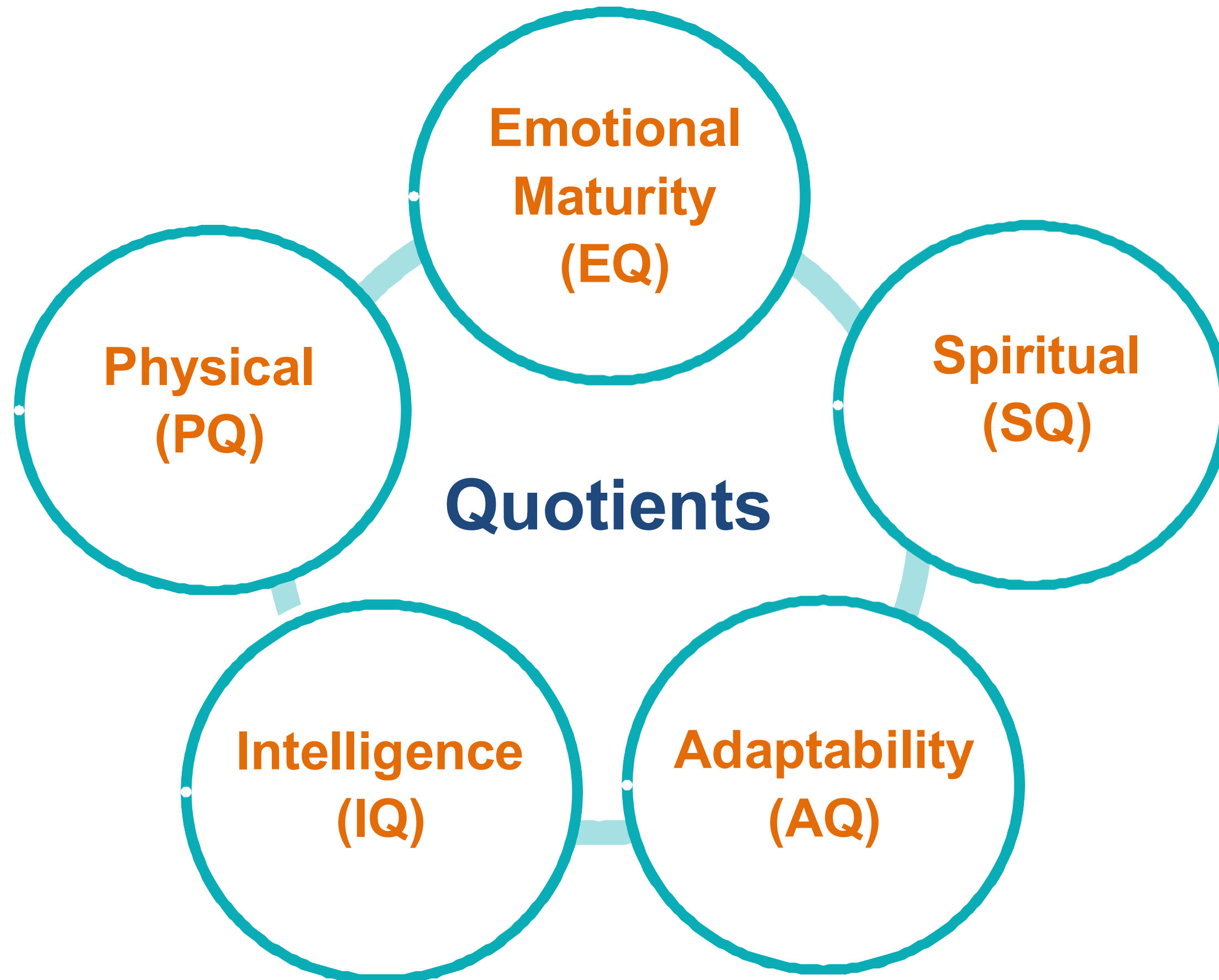


Mentorship



Community

WE LEADERSHIP MODEL



MEMBER VALUE PROPOSITION

Net Promoter Score was determined by the standard one question:

“Would you recommend WE United to your colleagues? (0-10 scale)”

2024 Member Net Promoter Score



Strategic Networking & Community

Feeling Valued

Sense of Belonging

Prioritized in Industry

Mentorship

Professional & Personal Development

Peer to Peer Knowledge Sharing

Career Resources

Thought Leadership

SPONSOR VALUE PROPOSITION

“I appreciate being a part of an organization that that so closely aligns with my personal values and beliefs, as well as the opportunity to meet amazing people in our industry and to learn from and with them.”

- Linda Johnson, DigiKey



Resource to Build the Bench
for Leadership Succession

Industry-Wide Mentorship Program

Chapters/Global Community

Career Corner Visibility

Employee Engagement/People Focused

Leading Edge of Systemic Progress

Brand Equity

ESG Resource

Broader Industry Perspective

501c3 Public Charity

INDUSTRY VALUE PROPOSITION

“WE United continues to inspire with their commitment to empowering and celebrating women, men, and all members in the industry.”
- Don Akery, Waldom



Resource for the Economic Value of
Parity & Value Based Leadership

Dedicated Mission that will Result in
Increased Industry Revenue

Uniting People & Organizations
Across Tech-Driven Industries

Leadership Best Practice Sharing

State of the Industry
Awareness

Industry Recruitment & Retention
for High Potential &
High Performing talent

Thought Leadership



Gratitude



PLATINUM SPONSORS

the TTI FAMILY
of SPECIALISTS



The IP&E
Specialist



MOUSER
ELECTRONICS



eXponential
TECHNOLOGY GROUP

DigiKey

Altium[®]



NEXAR

Oct^{gear}part



GOLD SPONSORS

AVNET[®]



SILVER SPONSORS

GALCO

PLEXUS

flex

EETech

 **Rochester
Electronics®**

 **TDK**

 **Littelfuse®**

 **orbweaver**

**Neutrik
Group** | CONNECTING
THE
WORLD

molex®

RENESAS

Amphenol



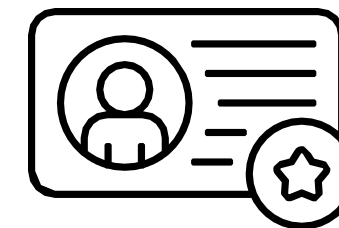
Engage with WE



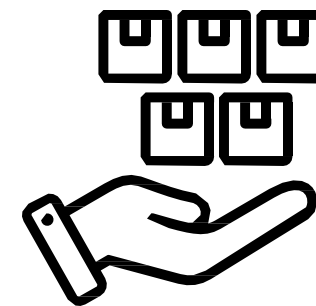
Sponsorship



Corporate Member Package



Individual Memberships



Membership Bundles



Donations

**THANK
YOU!**



QUESTIONS?

Contact: : Admin@WEunited.tech