



UNITED™

VALUE PROPOSITION



MEMBER VALUE

Strategic Networking & Community

- Being Valued
- Feeling Prioritized
- Sense of Belonging

Mentorship

Professional & Personal Development

Peer to Peer Knowledge Sharing

Career Resources

Thought Leadership



SPONSOR VALUE

Leadership Development

Mentorship

Internal Chapter/Community

Filling Leadership Pipeline/Succession

Employee Engagement

501c3 Public Charity

Stakeholder Messaging

Focused Inclusion Effort

Resource for Economic Value of Gender Parity