



UNITED

Committed to Developing the Next Generation of Leaders.

SPONSOR VALUE PROPOSITION

Your investment in WE demonstrates a commitment to filling the leadership pipeline by developing high potential talent in the electronics and industrial industries.

WHY INCLUSIVITY MATTERS

- ✓ The higher a company's gender composition, the better it performs in average relative returns.
- ✓ Companies whose top management is at least ½ females see returns on equity that are 19% higher than average.
- ✓ Boards with a higher-than-average percentage of women outperformed those with fewer than average by 36%.



59%
of Women in the US are
College Graduates.



18%
Attend Electronics Industry
Executive Conferences.



10%
of Women are in VP & Above
Positions in the Electronics
Industry.



To learn more about sponsorship opportunities, please contact:
sponsorship@womeninelectronics.com.

SPONSOR BENEFITS

- Leadership Development for High Potential Talent
- Community Building
- WE Memberships
- Internal WE Chapters
- Participation in Career Corner
- Leader in Highlight Podcast
- Priority Registration for Programs and Events
- Marketing and Promotion
- Participation in Executive Groups & Councils

Please contact us for bulk membership discounts, opportunities to license the mentorship program, sponsorship levels and customized programming for internal leadership development.



UNITED

**WE is a non-profit social
impact 501(c)(3)
organization with EIN
#82-5442263.**

**The Mission of WE is to expand
the opportunity for women in
the Electronics Industry*.**



EMPOWER members through networking opportunities at the Annual Summit and events.



DEVELOP members through monthly leadership development webinars and quarterly life balance series.



ADVOCATE for members with the Mentorship Program and resources.



CELEBRATE members and supporting organizations.

**The Electronics Industry encompasses related industries such as automotive, medical, Aerospace energy, consumer products, military, industrial, manufacturing services, white goods, communications, gaming, IT, programming, software, and any industry utilizing electronic components or equipment.*



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