



2024 CORPORATE PRESENTATION

Welcome to WE!



“The day has to come when it’s not a surprise that a woman has a powerful position.”

- Condoleezza Rice



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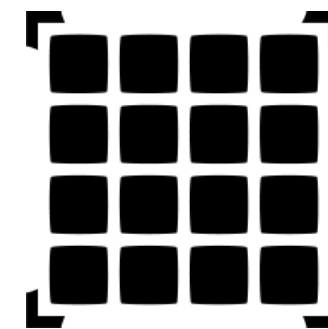


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Women in Electronics



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WHY?

THE VISION





MISSION STATEMENT

Fueled by
honor, authenticity, courage, and commitment,
Women in Electronics (WE)
is a community of progressive leaders
at all stages of their careers dedicated to
expanding the opportunities
for women and all members in the fast-paced electronics industry,
adjacent markets/end users of components, and
software/digital sectors.





SERVING THE TECH INDUSTRY



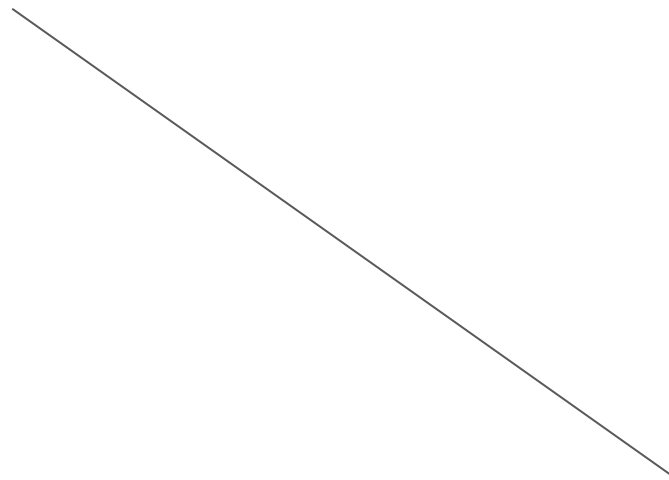
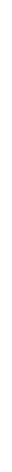
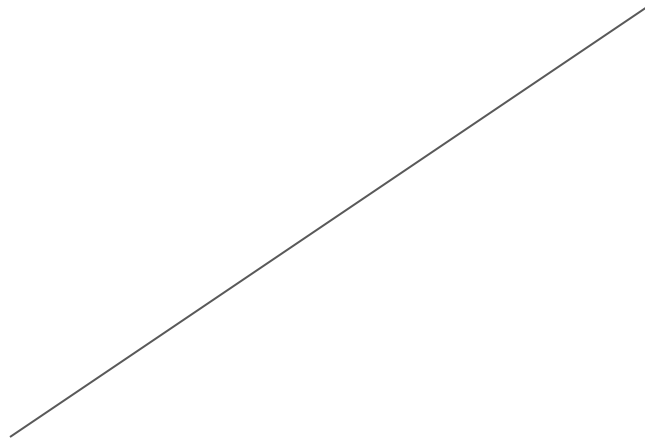


UNITED

Leadership with Civility, Ethics, & Humanity



UNITED



Women Supporting Women



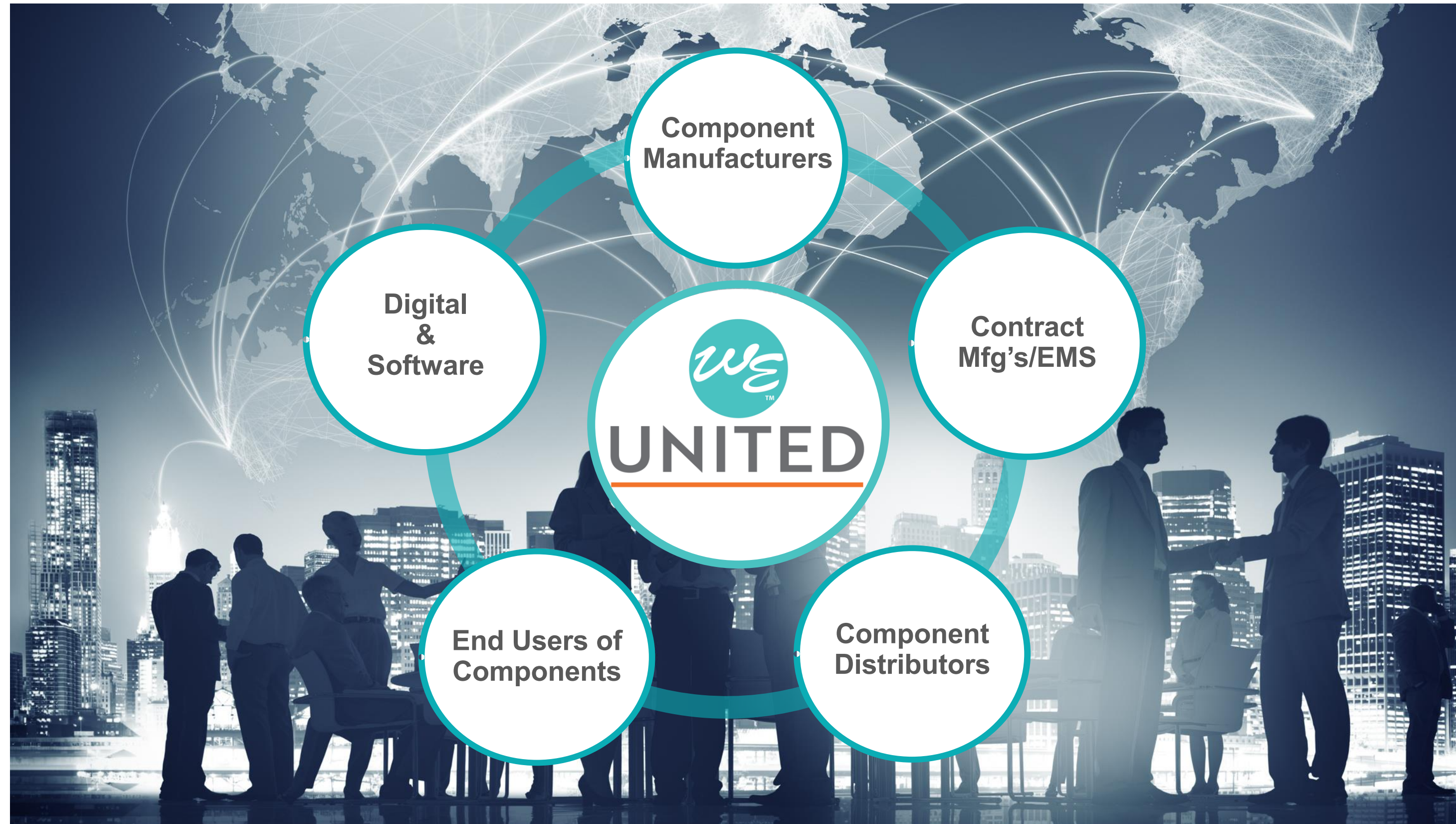
Men and Women Uniting



Connecting the Channel



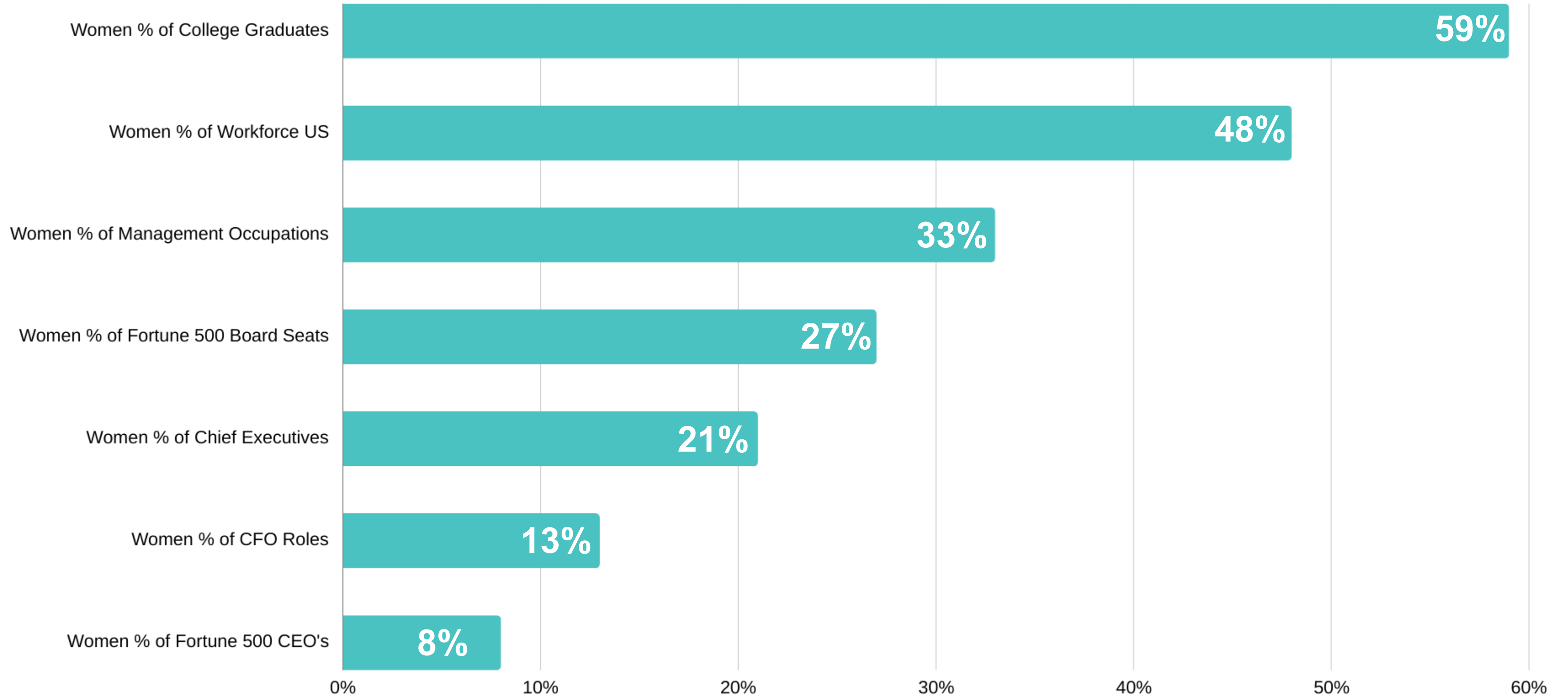
WE REACH



Connecting Channels and Uniting Tech Industries

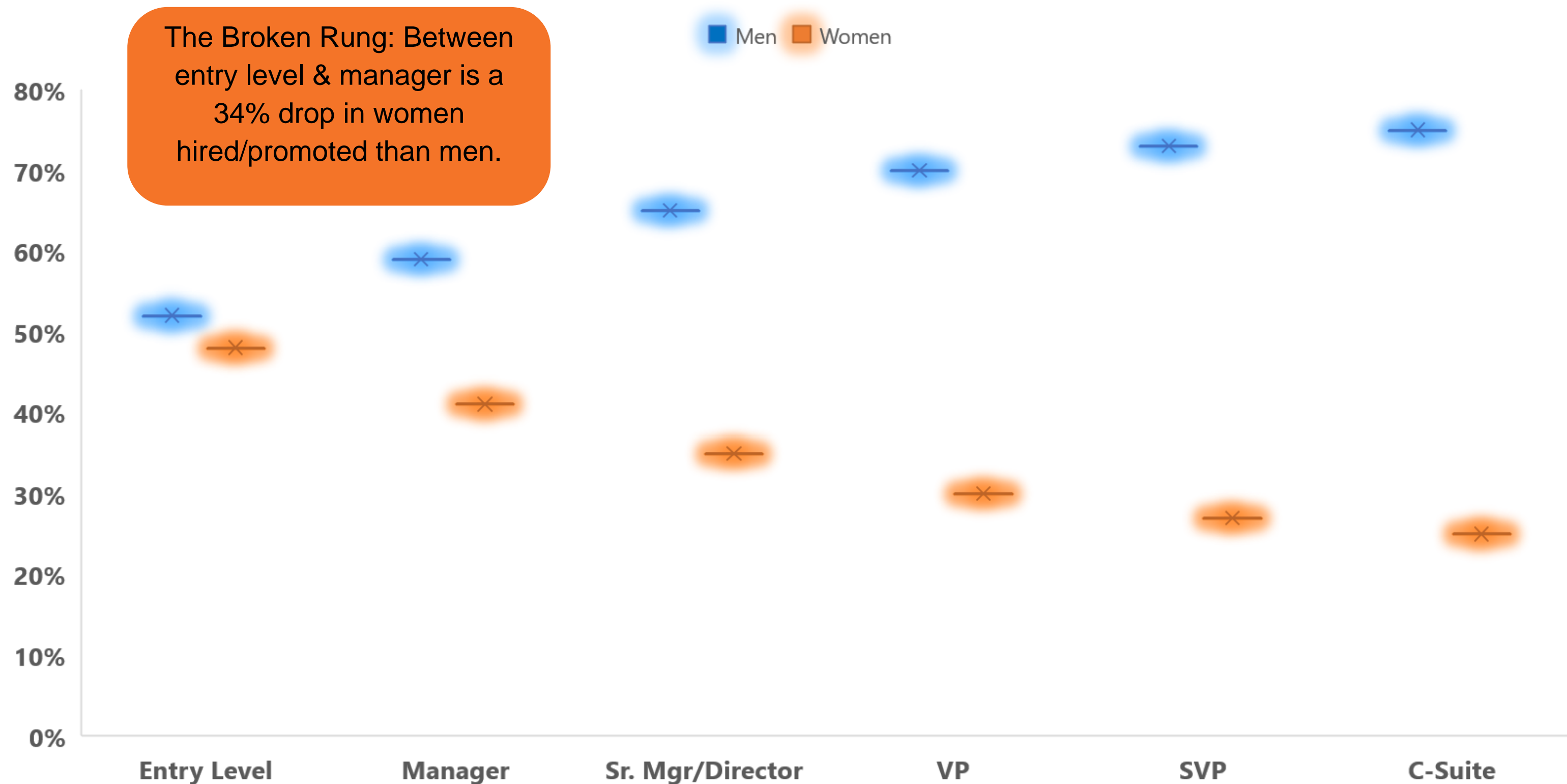


GENDER PARITY



Representation in the Corporate Pipeline

Gender % of Employees by Level 2023



Female Leadership Representation in Electronics Industry



Top 10 Manufacturers <8%
Top 10 Distributors 23%
Top 10 End Users 25%

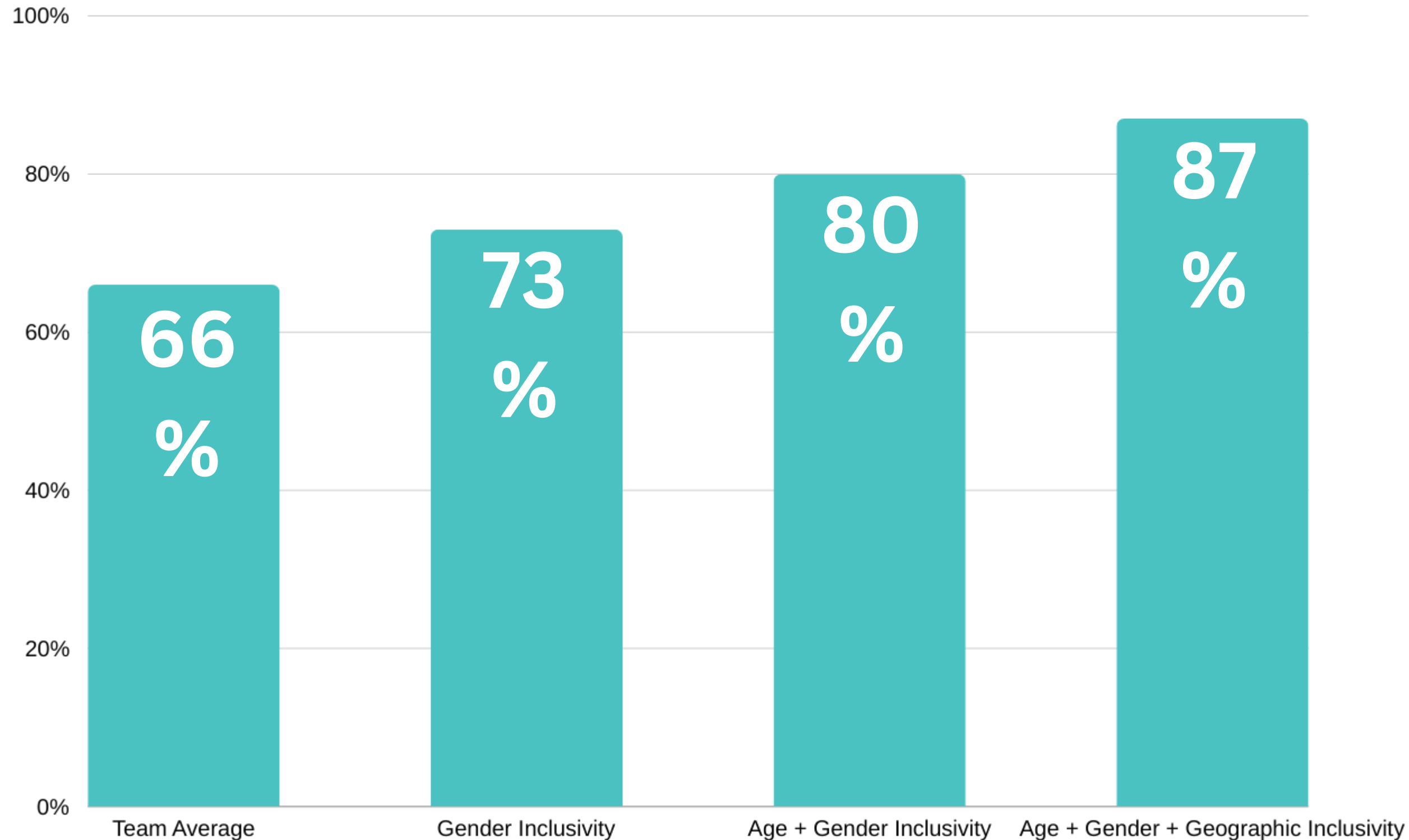


RELATIVE RETURNS

- Companies whose top management is at least ½ female see returns on equity that are 19% higher than average.
- Boards with a higher-than-average percentage of women outperformed those with fewer than average, by 36%.
- Companies whose boards in the top quartile of gender diversity are 30% more likely than their peers to outperform financially.
- The higher a company's gender composition, the better it performs in average relative returns.



BETTER DECISION MAKING



- 2x faster decision making with ½ the meetings
- Decisions made and executed by diverse teams delivered 30% better results
- Bain and Company research show that decision making effectiveness is 95% correlated with financial profits

Source: Cloverpop and Forbes



GOALS



EMPOWER

Community Building
On-Line and In-Person



DEVELOP

Personally and Professionally



ADVOCATE

Global Mentorship Program,
& Resources



CELEBRATE

Accomplishments and
Advancements of Members
and Supporting Organizations



WE PROGRAM PILLARS



Leadership Growth

Professional Development

Personal Growth

Peer to Peer Knowledge Sharing

Annual Summit



Mentorship

One on One

Group

Executive Circles



Community

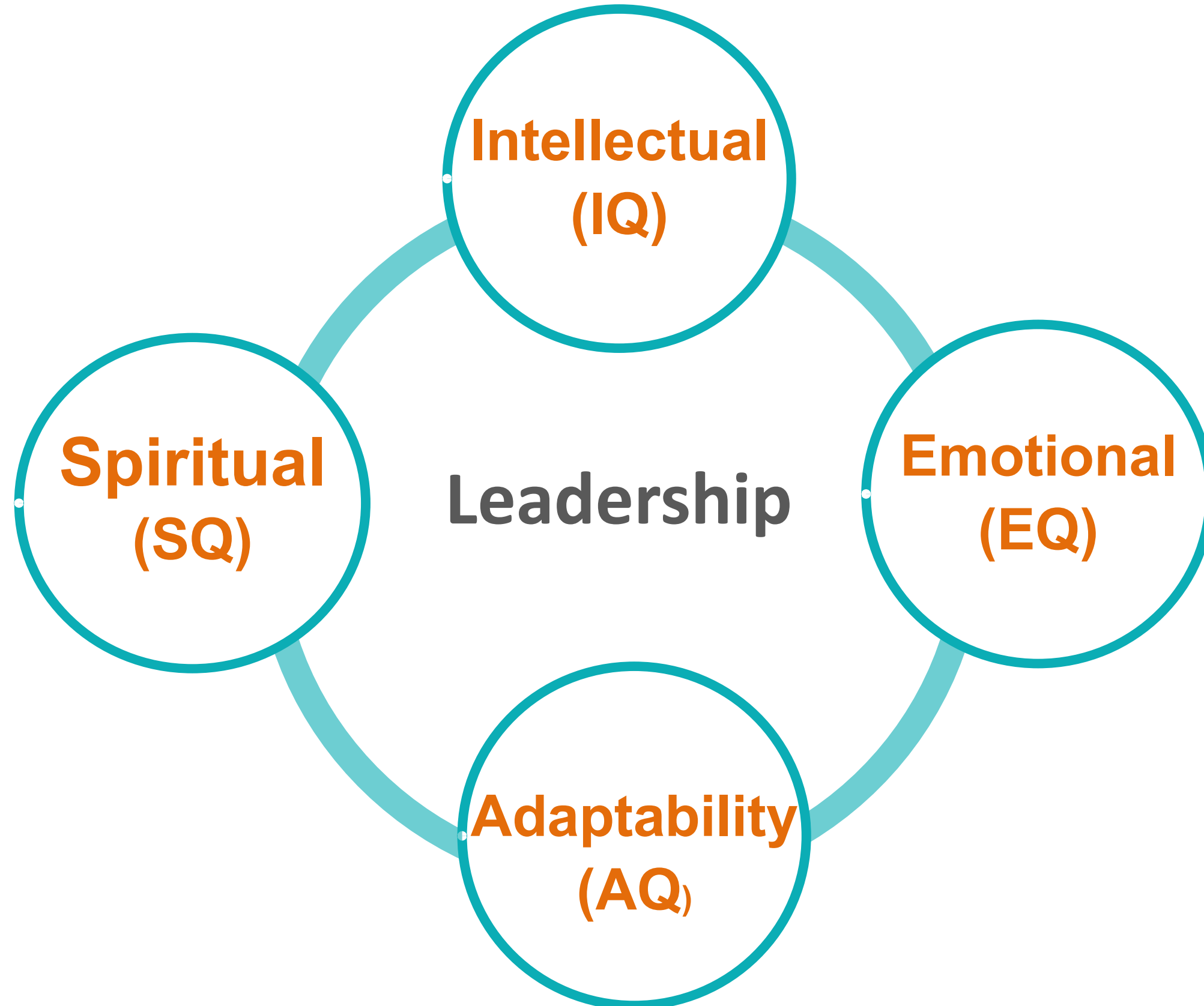
All Industry Virtual Chapters

Local Chapters

Sponsor Companies
Internal Chapters



The Quotients



MENTORSHIP DATA

In a recent survey of Fortune 500 CEOs, participants listed having a mentor as the number one component of their success.

In a Center for Creative Leadership study, 77% of companies reported that mentoring programs dramatically reduced employee turnover.

Between 1996 and 2009, Sun Microsystems found that a ROI on their mentoring program was as much as 1,000%, gaining the highest results as the program matured – they saved \$6.7M due to the increased retention rates.

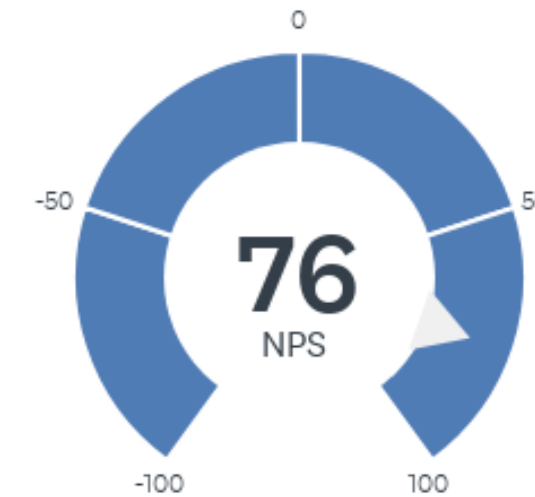


WE MEMBER VALUE PROPOSITION

Net Promoter Score was determined by the standard one question:

“Would you recommend Women in Electronics to your family and friends? (0-10 scale)”

2023 Member Net Promoter Score



Strategic Networking & Community

Feeling Valued

Sense of Belonging

Prioritized in Industry

Mentorship

Professional & Personal Development

Peer to Peer Knowledge Sharing

Career Resources

Thought Leadership



WE SPONSOR VALUE PROPOSITION

“It is proven that diverse more inclusive organizations are that much more successful on the top line and bottom line. There is terrific progress being made on many fronts, with more work to be done, and WE is helping to lead the way.”

- Phil Gallagher, WE Advisory Council Member and CEO at Avnet

SPONSOR VALUE

Leadership Development

Industry Wide Mentorship Program

Chapters/Global Community

Building Internal Bench Strength
for Leadership Succession

Employee Engagement

Driving Industry Change & Progress

Brand Equity

ESG Resource

Industry Perspective to Internal ERG's

501c3 Public Charity



WE INDUSTRY VALUE

Resource for Economic Value
of Inclusion

Building Industry Bench Strength
for Leadership Succession

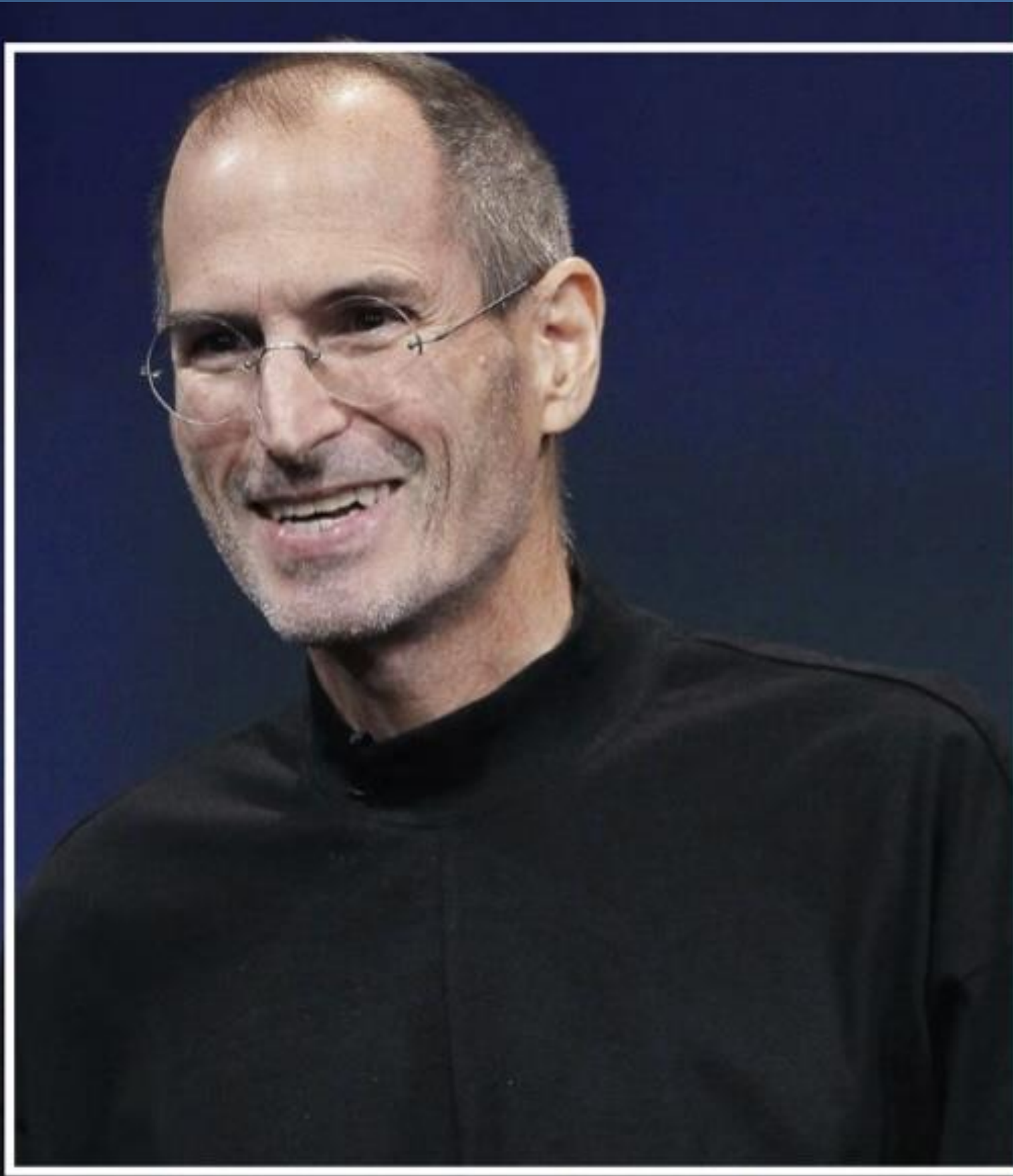
Uniting People & Organizations
Across Industry Globally

Talent Attraction & Retention

Best Practice Sharing

State of the Industry
Cultural Awareness





“The ones that are crazy enough to think that they can change the world are the ones that do.”

STEVE JOBS

**THANK
YOU!**



QUESTIONS?

Contact: : Admin@WomeninElectronics.com

