



Amy Keller

**Executive Director, Women in Electronics
Corporate Vice President Marketing,
Endries International**

Amy Keller joined Endries International as Corporate Vice President Marketing, Global Marketing in 2024.

Prior to joining Endries, Amy held a global leadership role at Abracon from 2020 to 2024, overseeing global marketing initiatives. Before that, she spent 21 years at Arrow Electronics in Colorado, where she held various leadership roles delivering customer-centric strategies in global supply chain solutions, supplier marketing, and sales. Most recently, Keller was engaged in leading global sales efforts focused on large complex engagements while overseeing multiple programs including program expansion, blockchain, and digital supply chain transformation.

Amy holds a Bachelor of Science degree from the Leeds School of Business at the University of Colorado, Boulder in Marketing & Transportation Logistics. After graduation, she decided to make Denver home before recently moving to Austin, TX with her family.

Amy's progressive spirit keeps her active and always looking forward. Over the years, Amy has served on several non-profit boards. She currently serves as a Founding Director for Women in Electronics, a national 501(c3) organization dedicated to expanding the opportunities for women in the electronics industry. Amy has a great appreciation for strategic planning and seeing well-executed transformations.